WITNESS KATE & ALLIE DAVE BERG DISNEY WORLD TRANSFORMERS

No. 257 Sept. 1985

MAD

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(BUT THE WORST IS ALREADY HERE!)

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NUMBER 257 SEPTEMBER 1985

MAD

"Notice how girls who claim that all men are alike seldom have trouble spotting the difference between you and Tom Selleck?" —Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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COVER ARTIST: RICHARD WILLIAMS COVER IDEA: SERGIO ARAGONES

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RATED: ECCH

(BY THE MOTION PICTURE BORED)

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LETTERS AND TOMATOES DEPT.

WHAT A "GAL"

Please inform Dick DeBartolo that his "Gal Of Me" was perfect except for the title. He should have called it "Gaul Of Me" for having the "gaul" to make it better than the movie!

Brett Angus
Bedford, MA

My left side abhorred "Gal Of Me" but my right side loved it. Perhaps that is because I've been diagnosed as schizophrenic, although I'm not—and neither am I! Excuuuuuuuuuse me!

David F. Lynch
Upper Darby, PA

A REAL DOG OF A LETTER

Your "Things You Can Do For Your Dog On His Birthday" really hit me in the funny-BONE. It was DOG-gone funny. It made me HOWL with delight and BARK with laughter. Kee-PUP the good work!

Sami Fialkoff
Brooklyn, NY

Your BITING letter RABIE a bit RUFF but it did give us a new LEASH on life. POODLE-OO!—Ed.

ALFRED FOR THE DEFENSE

Once again Alfred tries his hands at politics!

Bradley Noack
Syracuse, NY

HAMMER IN THE SLAMMER

I like Sam Viviano's art on "Mike Hammy" in MAD #255. Now, how about giving him a story he can finish?

Steve Haynie
Easley, SC

Your satire on Mike Hammer was just great. Hey! Maybe you'll do a sequel in 10–20 (years)!

Anthony Provenzale
Bethel, CT

MORON MAIL

Thank you for printing this letter. If you didn't print this letter thank you for considering it. If you didn't consider it thank you for reading it. If you didn't read it, thank you for at least putting your hands on it. If you didn't even put your grimy little hands on it, who the hell needs you schmucks!?

Stuart Rosenthal
Brooklyn, NY

I am 32 years old and have read MAD on and off since I was a kid. I am particularly grateful for the off years.

Rick Yavruian
Detroit, MI

We can understand why, you seem to be a little off yourself!—Ed.

THE MAD MINUTE

As we told you schmucks many times before, "The MAD Minute" is an ongoing series of (alleged) funny radio routines performed by MAD writer Dick DeBartolo. Here is the last list of stations now playing the Minute. If your favorite station wasn't listed, send us their name and address. We'll make sure they start receiving the tape. Send the station's name and address to: The MAD Minute, c/o MAD Magazine, 485 MADison Avenue, New York, NY 10022

PENNSYLVANIA
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WDVE, Pittsburgh
WDVQ, Duquesne
KQV, Pittsburgh
WEEP, Pittsburgh
WHTX, Pittsburgh
WFBG, Altoona
WTPA, Harrisburg
WZZO, Bethlehem
WRJR, Easton
WEZX, Scranton
WRKD, Wilkes-Barre
WILK, Wilkes-Barre
WYSP, Bala Cynwyd
WMMR, Philadelphia
WCAU, Philadelphia

VIRGINIA
WKDL, Richmond

WHO NEEDS "WHO NEEDS IT?"

Who needs...a magazine with crummy articles and dumb stories, sold for a buck-twenty-five, and claiming to be cheap?

Ethan De Seife
Rye, NY

I see you idiots put your monthly screw-up in your "Who Needs It?" article in MAD #255. On page 38 you say, "Who needs a corner mailbox that has two mail pick-ups a day...at 10:00 A.M., and at 10:30 A.M." but in the picture, 10:15 A.M. and 10:30 A.M. are the times listed!

Tim Kazmerski
Lakewood, CO

...a corner mailbox that has two mail pick-ups a day...at 10:00 A.M., and at 10:30 A.M.

Other readers with an eye for insignificant errors include: Rob Frederick, Trumbull CT; "Eiuychum" Diltz, Albuquerque NM; Glen Davis, Baton Rouge LA; Joshua Silk, Canton MA; Jeff Weaver, Placerville CA; William C. Bussard, Spokane WA; Scott Bernstein, Somewhere U.S.A.; Mark Cunnington, Grand Rapids MI; Christopher Kaiharsu, Chicago IL; Todd Abraham, Greenville NC; Dennis Meyer, Plano TX; Brett Gorchov, Ft. Lauderdale FL; Heather Perry, Travis CA; Matt Horn, Somewhere U.S.A.; Cynthia Deutsch, New York NY; Johnny Eidschun, Arlanta GA; Diane Bassett, Tacoma WA; Jesse Hirschman, Las Vegas NV; Sean Boone, Sunray TX; John Szopko, Romulus, MI; David Wipert, Bartlett TN; John Edmonds, Naples FL; Jeff Jones, Middletown RI; Mark Welch, Hollywood FL; David Christianson, Annapolis MD; Brent Schindler, Granada Hills CA.

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AND RECEIVE

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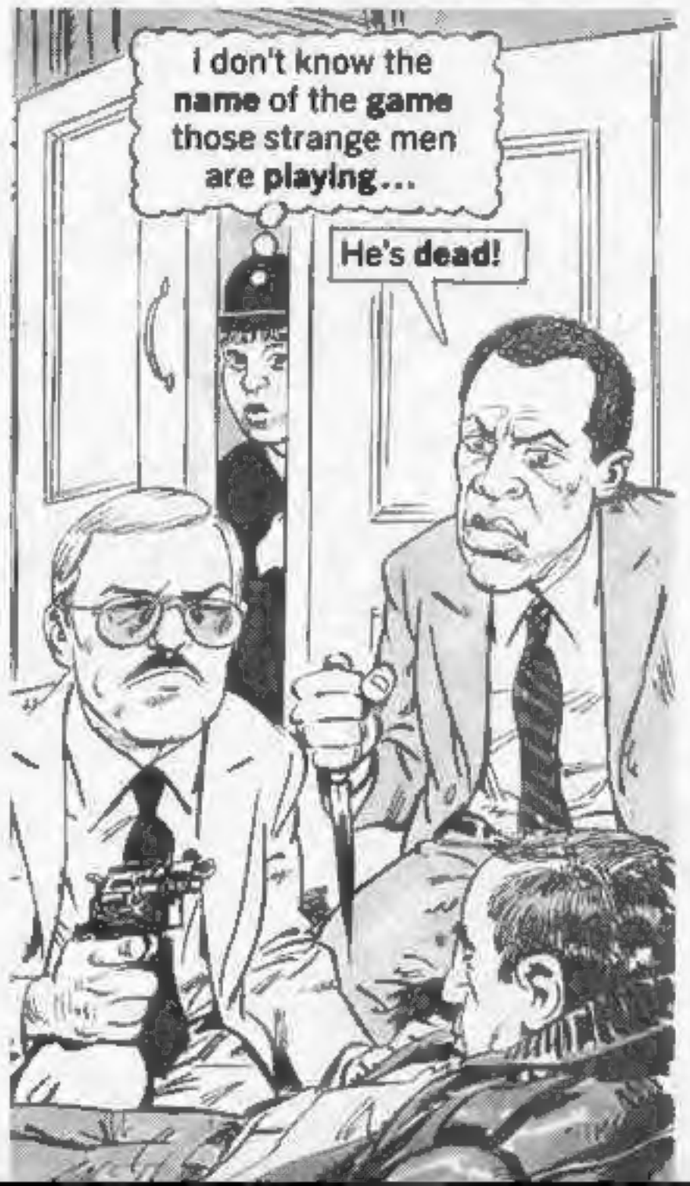
FAMOUS AMISH KOOKIES DEPT.

Every now and then movie-makers become fascinated with stories that show different cultures in conflict, such as "A Passage To India" contrasting life in India with English Colonial culture. Another recent film shows the difference between two ways of *thinking!* Only this one illustrates the difference that exists in the *audience!* The chasm divides the simple minded from the astute. MAD classifies the first group as the...

Let us never forget that we Amish are different from other people! We do not permit drinking, dancing, TV, movies, or reading anything but the Bible!
What did he die of?
Boredom!
This story is about someone who belongs to a dying breed— one who refuses to yield to the accepted 20th century morality!
You mean an Amish farmer?
No— an honest cop!
The Amish want to be left alone to pursue their own special way of life!
I certainly respect that, don't you?
Of course! By the way, do you think they would mind posing for some shots in those silly-looking outfits?
I can't see why not!
KRAMAR BUS TOURS
PENN
PENNSYLVANIA DUTCH

ARTIST: ANGELO TORRES

Two tickets to Baltimore, please!
That woman has a strong faith in God!
You can tell that by the way she's dressed?
No, by the way she believes Amtrak can get them where they want to go!



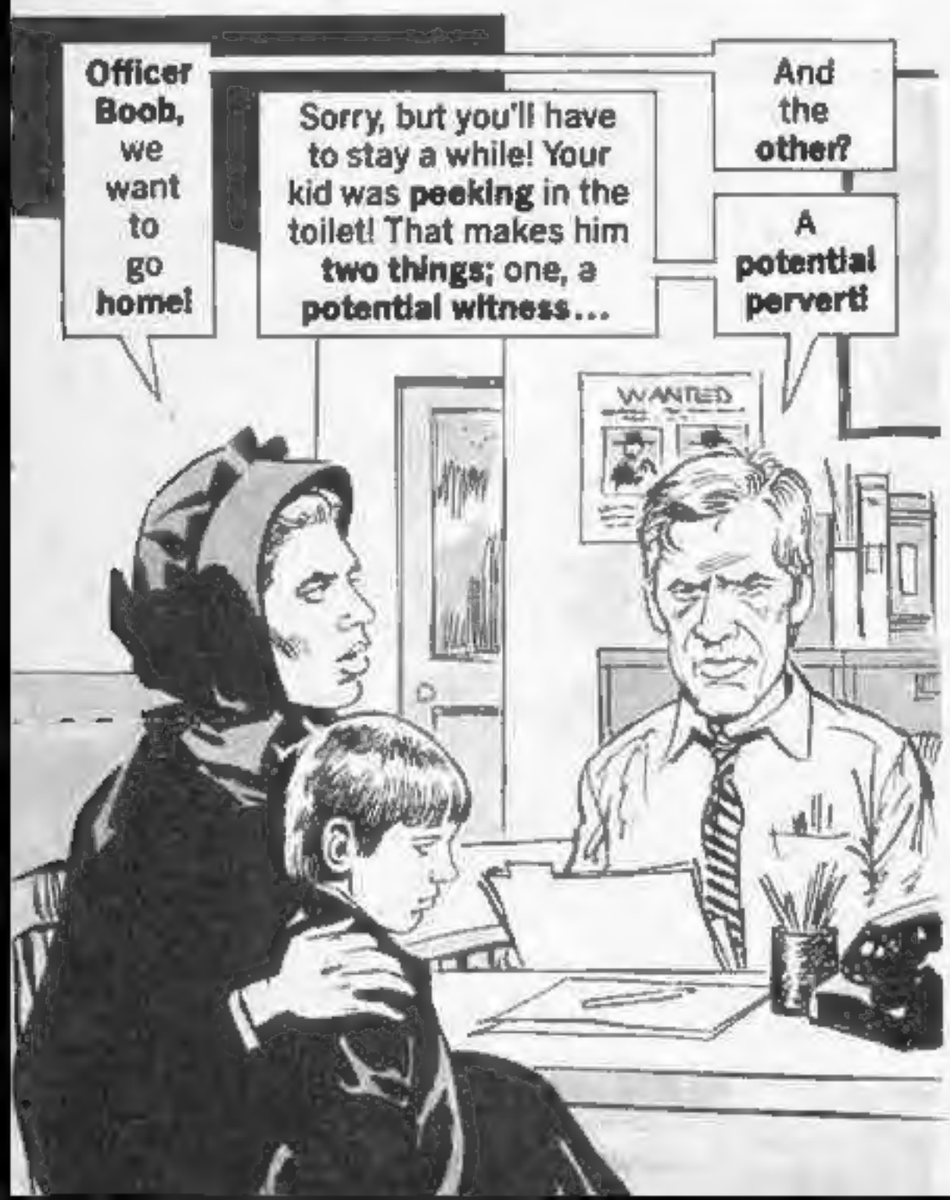
...but I know one thing—they play for keeps! And though I'm a kid who's a complete innocent, even I know a public toilet is a pretty witless place to try to secretly kill someone!
A FLUSH BEATS A FULL HOUSE

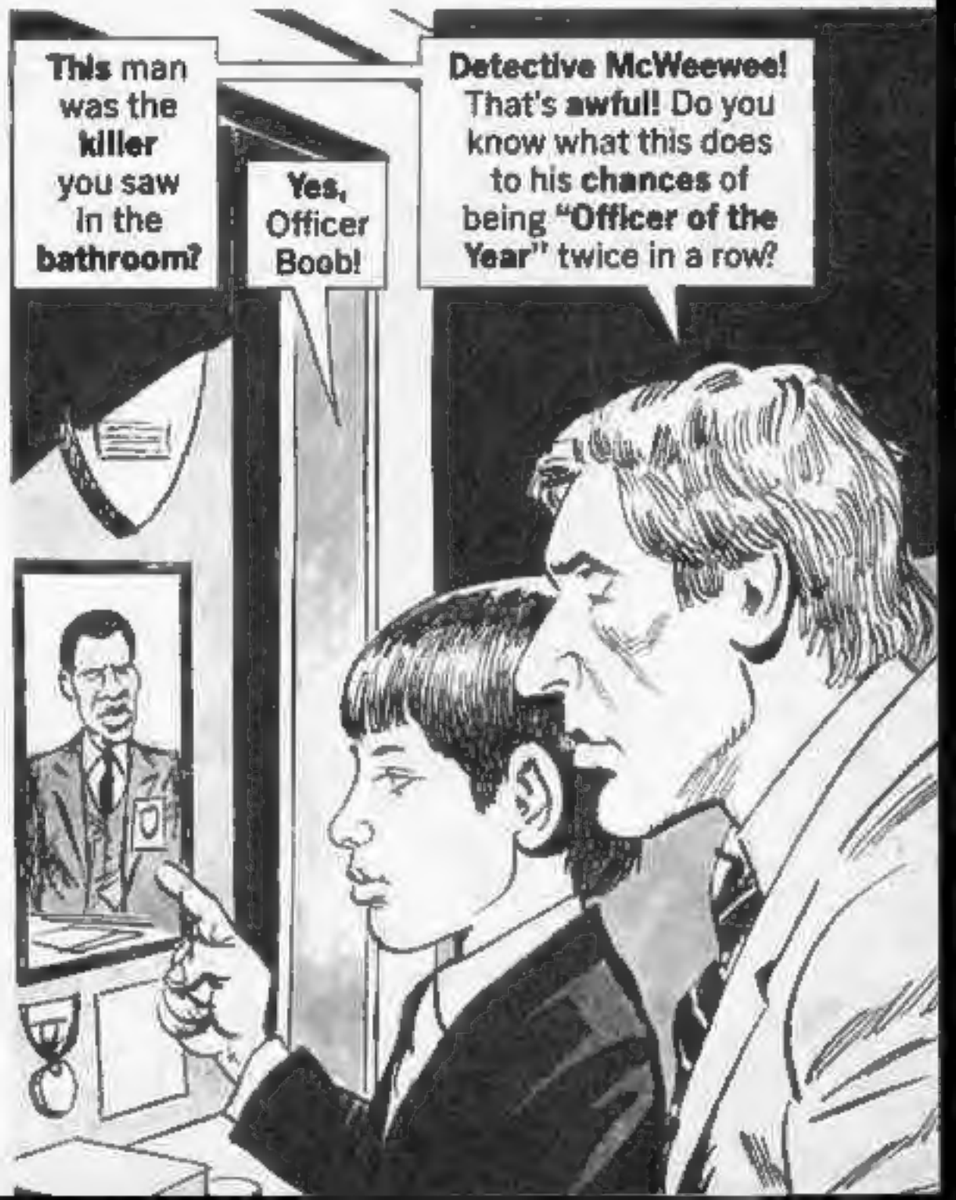
WITLESS

I imagine the strange **German dialect** you speak keeps you **apart** from **other strangers!**
It also keeps us apart from **other Amish!**
Why is that?
We **speak** it but we don't **under-stand** it!
SOUVENIER SHOP HATS
BEARDS
AMISH IS AS GOOD AS A SHMILE

Why are we con-ducting a **search party?**
We are looking for a **missing man— Harrison Ford!**
The movie's been on **fifteen minutes** without a **sign** of **him!**
...and if we show **any more scenes** of waving fields of grain and simple country folk, this is going to turn into one of those **National Geographic specials!**
70

WRITER: STAN HART


Officer Boob, we want to go **home!**
Sorry, but you'll have to stay a while! Your kid was **peeking** in the toilet! That makes him **two things;** one, a **potential witness...**
And the **other?**
A **potential pervert!**
WANTED


This man was the **killer** you saw in the **bathroom?**
Yes, Officer Boob!
Detective McWeewee! That's **awful!** Do you know what this does to his **chances** of being **"Officer of the Year"** twice in a row?

I know there's a **stiff penalty** for not leaving **keys** in your car in a parking lot like this, but these attendants are getting **ridiculous!** Hey, that's no attendant—that's **McWeewee, detective** turned **defective!** Since the only one I told about him was the **Chief,** they must **both** be in on the **murder!**

BLAM BLAM!!

I've got to get both of you out of here! You're in **danger!**

Are you **hurt?** You look **bad...**

Oh yeah? Well you look like **"second place"** in the **Brooke Shields Eyebrow Contest,** so I wouldn't **talk** if I were you!

What can we do about Officer Boob's **bullet wounds,** Zeb? You know some miraculous **home remedies...**

Something **this** serious calls for my **strong chicken soup!**

You're just like my **Jewish grandmother!**

Well, **not exactly!**

I will be your **nurse** and help you to regain your **health!**

Have you ever done this **before?**

Only for my **husband!**

How long did it take **him** to **recover?**

I don't know! We're **still waiting!**

FLYERS

Why is the wounded police officer **here?**

Because the **boy** is in **danger!** If they find **Detective Boob,** they'll also **find** the **boy!**

So why should he stay in the **same house** as the boy? Wouldn't it make **more sense** for them to be in **separate houses?**

I would imagine so, but what do we Amish know about **making movies?**

You must understand that we are very **simple people** who do not **concern ourselves with others** and who are **totally removed** from the **modern world!** You probably do not know **anyone** like us!

Yes, **I do!**

Who?

President Reagan!

LANCASTER, PENNA.

Here is some **lemonade** I made! I am glad you are **all healed** so that you can enjoy it!

Well, **almost** healed!

The **chief** is in on the **murder!**

Maybe you should go to Washington and talk to the **F.B.I.** or tell the **newspapers** about it!

I've got a **better plan!** I won't tell **anyone** and I'll stay **right here!**

Where will **that** get you?

Into bed with a **well-built widow!**

People are **talking** about **you** and **Boob!**

I don't care!

But it might result in a **"Shunning!"** Then, when you speak, even though someone may **listen,** he will not **answer you** or talk to you or help you!

Hey, we have something like that in the outside world, too! We call it **"Psychiatry!"**

We appreciate your helping us with our **building,** Boob, but we worry that you may bring **outside influences** into our community!

You don't have to worry...

That's what **you** say!

AMISH STADIUM

PARKING

STABLES

Chief, I just heard you killed my **partner,** too!

Yeah, we had a **spot open,** so we **filled it!** We're gonna **find you,** Boob, and when we do...

No way! Here I'm as **anonymous** as an **Amish farmer!**

I never saw an Amish do anything like **that!**

Hey, **everybody**—look at this Amish dude go at it! **What a fighter!**

Boob, that's a **witless** thing to do if you want to be **anonymous!**

I feel so strange—Amish and horny at the same time!

But how?

What is it **called?**

This is **wrong!** We've got to **stop...**

In my world, we have a **ritual** that puts an **end** to **sexual passion!**

Marriage!

WHAT AMISH MOSH!

Remember, guys—we don't want to **spare any victims** we don't have to!

Right, Chief!

Better **give up,** Chief!

Let me **think!** It's **my** word against **yours** and I'm only the **Chief** of **Police!** I guess they'd sooner believe a **detective** who's been in **hiding for weeks,** who didn't tell **any authority** what he found out, who doesn't know **where** his dead partner hid the **records,** and who just **killed** the Philadelphia **"Policeman of the Year!"** In keeping with the **logic** of this **entire film, I give up!**

I ♥ PA.

So long, kid! Next time, use the **ladies room!**

THOU ARE SITTING IN POISON IVY

Boob, I'll never **forget** what you **did...**

I don't want any **thanks!**

You won't get **any!** You're **leaving me** here to **marry** this **shmendrick!**

BALLET

ET TUTU BRUTUS

The world of the Amish must have seemed very **strange** to you...

Naw! Once you've seen **one strange world,** you've seen **'em all!**

STAR WARS

NOW PLAYING

DON MARTIN DEPT. PART I

ONE BRIGHT MORNING AT THE BOSTON CEMETERY

WRITER: DON EDWING

JEST DESSERTS DEPT.

MAD hates to criticize a great old American tradition (or even a great old Cantonese tradition), but it's a fact that the "wisdom" found in Fortune Cookies is downright blah. Because Fortune Cookies are usually served in Chinese Restaurants, where the patrons come in all ages, genders and areas of interest. Hence, each "fortune"

RELEVANT FOR
FOR OTHER D

PENN STATE PEN
"Home Of The Nittany Felons"

CONVERTING DINING HALL SPOON INTO SHARP INSTRUMENT MAY POSTPONE GOOD FORTUNE BY THREE-TO-FIVE YEARS

ACQUIRE HUMILITY BY REALIZING THAT CELLMATES VALUE THE GOLD IN YOUR TEETH MORE THAN YOUR FRIENDSHIP

BEWARE OF LIGHT SEEN AT THE END OF THE TUNNEL. IT IS PROBABLY A GUARD WITH A FLASHLIGHT WATCHING YOU DIG.

BEING OVERLY IMPATIENT TO ACQUIRE FLASHY SPORTS CARS LEADS TO A CAREER OF MAKING LICENSE PLATES FOR THEM.

THE NEXT WOMAN YOU MEET MAY BE THE LOVE OF YOUR LIFE. SADLY, YOU WON'T BE MEETING YOUR NEXT WOMAN UNTIL 1997.

BANGING YOUR CUP AGAINST THE BARS MAY LEAD YOU TO MEET A GUARD WHO ENJOYS BANGING YOUR HEAD AGAINST THE BARS.

MACE

ARTIST: GEORGE WOODBRIDGE

OUR LADY OF CHOLESTEROL
ANNUAL CHURCH SUPPER

ILL FORTUNE LIES AHEAD. YOU WILL SOON BE DRAFTED FOR THE DISH-WASHING COMMITTEE.

THE GOOD NEWS IS: YOU ARE ABOUT TO MEET A CHARMING YOUNG WOMAN. THE BAD NEWS IS: SHE'S A NUN.

BEWARE! TONIGHT'S MAIN DISH WAS DONATED BY A CRAZY WOMAN WHO HAS RAT DROPPINGS ALL OVER HER KITCHEN.

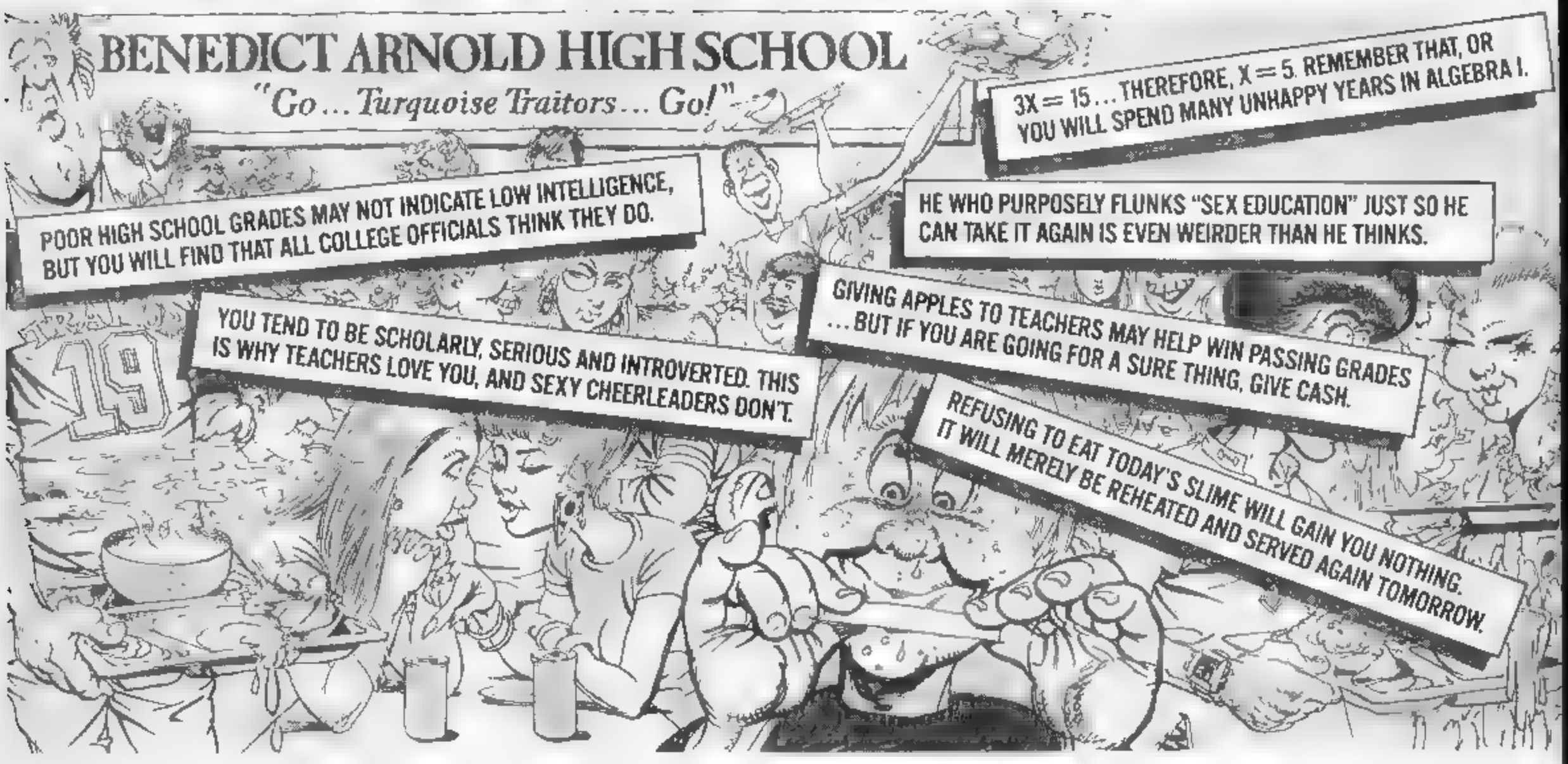
HE WHO SAID GRACE BEFORE EATING THIS MEAL MAY CONTRACT ONLY A MILD CASE OF PTOMAINE.

AVOID UNHAPPINESS BY RESISTING TEMPTATION—ESPECIALLY YOUR TEMPTATION TO TELL THE MINISTER'S WIFE A DIRTY JOKE.

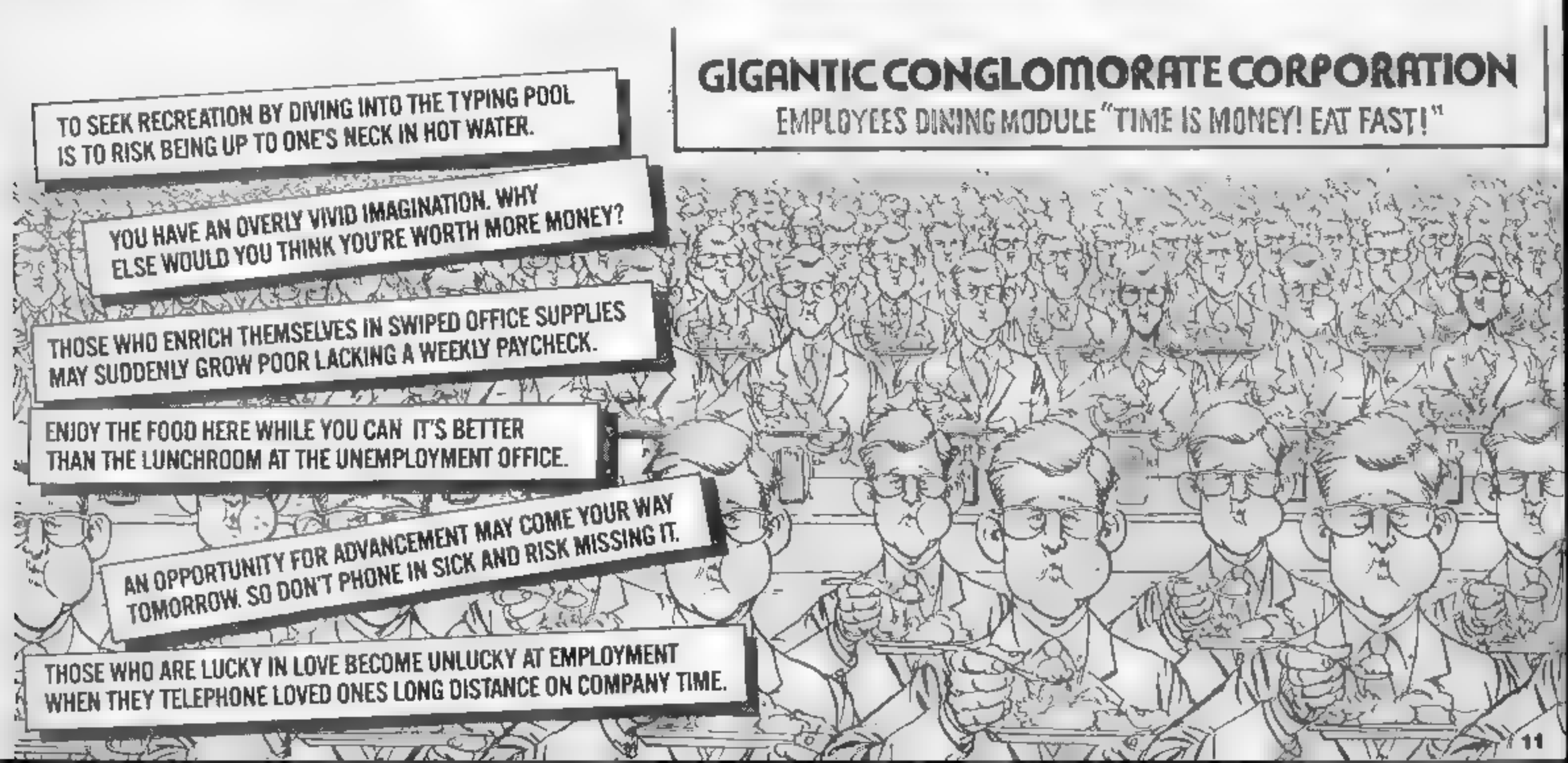
NOTICE HOW FAITH IS MAKING YOUR EXPECTATIONS COME TRUE. YOU EXPECTED THIS TO BE A DULL EVENING... AND IT IS!

must be worded vaguely enough to fit anyone who happens to receive it. On the other hand, Fortune Cookies are never served in such eateries as school cafeterias and prison mess halls, where those who gather have a lot more in common. Just imagine how meaningful and thought-provoking these messages could be if they introduced...

TUNE COOKIES
NING SPOTS

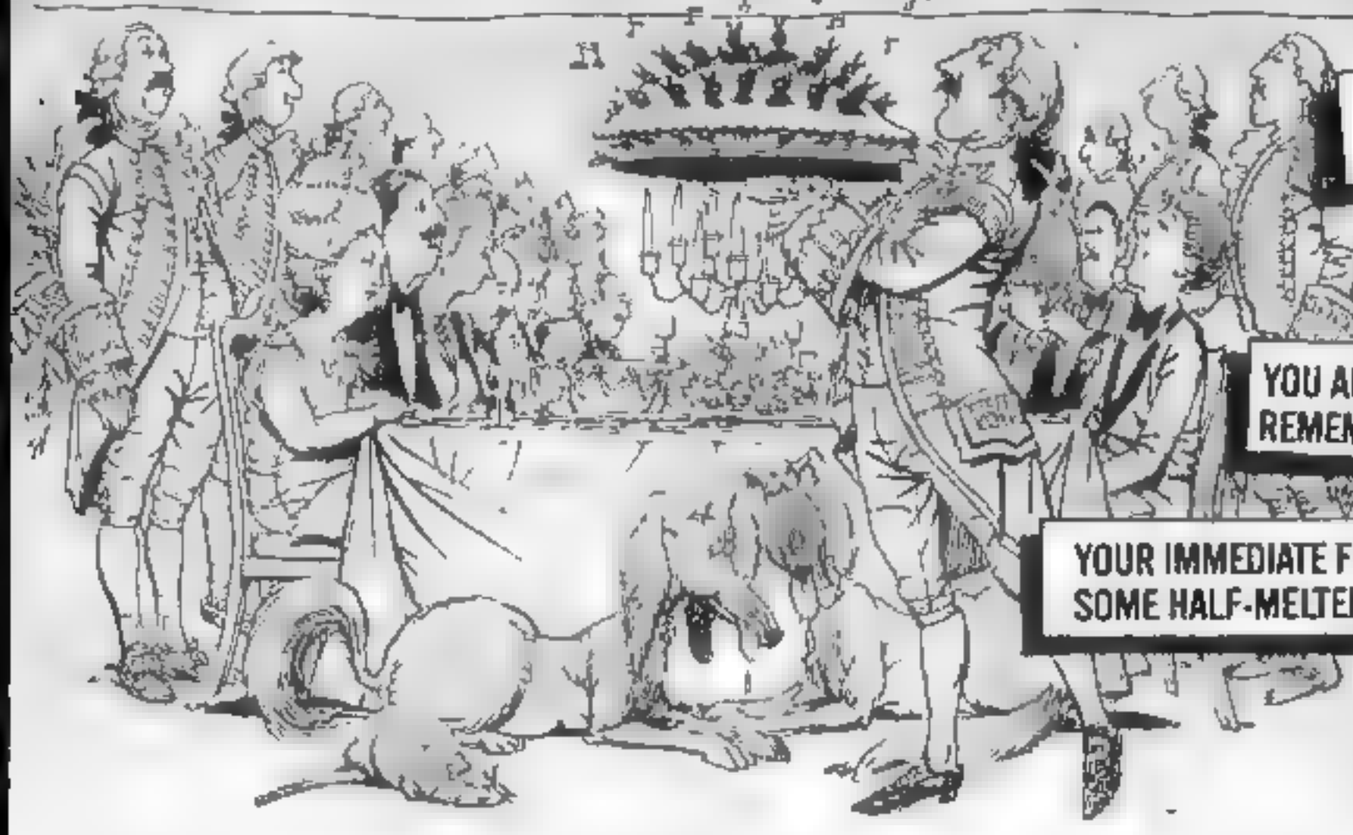

BENEDICT ARNOLD HIGH SCHOOL
"Go... Turquoise Traitors... Go!"
POOR HIGH SCHOOL GRADES MAY NOT INDICATE LOW INTELLIGENCE, BUT YOU WILL FIND THAT ALL COLLEGE OFFICIALS THINK THEY DO.
3X = 15... THEREFORE, X = 5. REMEMBER THAT, OR YOU WILL SPEND MANY UNHAPPY YEARS IN ALGEBRA I.
HE WHO PURPOSELY FLUNKS "SEX EDUCATION" JUST SO HE CAN TAKE IT AGAIN IS EVEN WEIRDER THAN HE THINKS.
YOU TEND TO BE SCHOLARLY, SERIOUS AND INTROVERTED. THIS IS WHY TEACHERS LOVE YOU, AND SEXY CHEERLEADERS DON'T.
GIVING APPLES TO TEACHERS MAY HELP WIN PASSING GRADES ...BUT IF YOU ARE GOING FOR A SURE THING, GIVE CASH.
REFUSING TO EAT TODAY'S SLIME WILL GAIN YOU NOTHING. IT WILL MERELY BE REHEATED AND SERVED AGAIN TOMORROW.

WRITER: TOM KOCH


GIGANTIC CONGLOMORATE CORPORATION
EMPLOYEES DINING MODULE "TIME IS MONEY! EAT FAST!"
TO SEEK RECREATION BY DIVING INTO THE TYPING POOL IS TO RISK BEING UP TO ONE'S NECK IN HOT WATER.
YOU HAVE AN OVERLY VIVID IMAGINATION. WHY ELSE WOULD YOU THINK YOU'RE WORTH MORE MONEY?
THOSE WHO ENRICH THEMSELVES IN SWIPED OFFICE SUPPLIES MAY SUDDENLY GROW POOR LACKING A WEEKLY PAYCHECK.
ENJOY THE FOOD HERE WHILE YOU CAN IT'S BETTER THAN THE LUNCHROOM AT THE UNEMPLOYMENT OFFICE.
AN OPPORTUNITY FOR ADVANCEMENT MAY COME YOUR WAY TOMORROW. SO DON'T PHONE IN SICK AND RISK MISSING IT.
THOSE WHO ARE LUCKY IN LOVE BECOME UNLUCKY AT EMPLOYMENT WHEN THEY TELEPHONE LOVED ONES LONG DISTANCE ON COMPANY TIME.

FORTUNE FLAUNTER'S CHARITY BANQUET

$1,000 A PLATE (WITH FOOD ON IT—$1,007.50)



YOU ARE A KIND, GOOD-HEARTED, GIVING PERSON. ALSO, YOU KNOW A GOOD TAX WRITE-OFF WHEN YOU SEE ONE.

YOU ARE EVEN MORE CHARITABLE THAN YOU REALIZE. AT THIS VERY MOMENT, A NEEDY PERSON IS BURGLARIZING YOUR HOME.

YOU ARE DESTINED TO BECOME EXTREMELY POPULAR. YOUR NAME IS NOW ON THE LIST OF EVERY FUND RAISER IN TOWN.

YOU ARE BELOVED FOR YOUR GENEROSITY TOWARD OTHERS. TRY TO REMEMBER THAT WHEN THE TIME COMES TO TIP TONIGHT'S WAITERS.

YOUR IMMEDIATE FUTURE IS CLEAR. YOU WILL SOON RECEIVE SOME HALF-MELTED CRUMMY ICE CREAM AND A VANILLA WAFER.

WISE MAN SAY, "SHE WHO BUYS $2,000 GOWN FOR CHARITY BASH COULD PERHAPS AFFORD MORE THAN $1000 FOR THE CHARITY!"

LE FLOPSY-MOPSY NURSERY SCHOOL

"SEND THESE, YOUR TEMPER-TANTRUM-TOSSED, TO ME"

HE WHO DESIRES TO WIN TEACHER'S AFFECTION WILL FAKE SLEEP CONVINCINGLY DURING NAP TIME

LIVE ONLY FOR THE JOYS OF THE PRESENT. SOON, YOU MAY FIND THAT YOU CAN'T HACK IT IN FIRST GRADE.

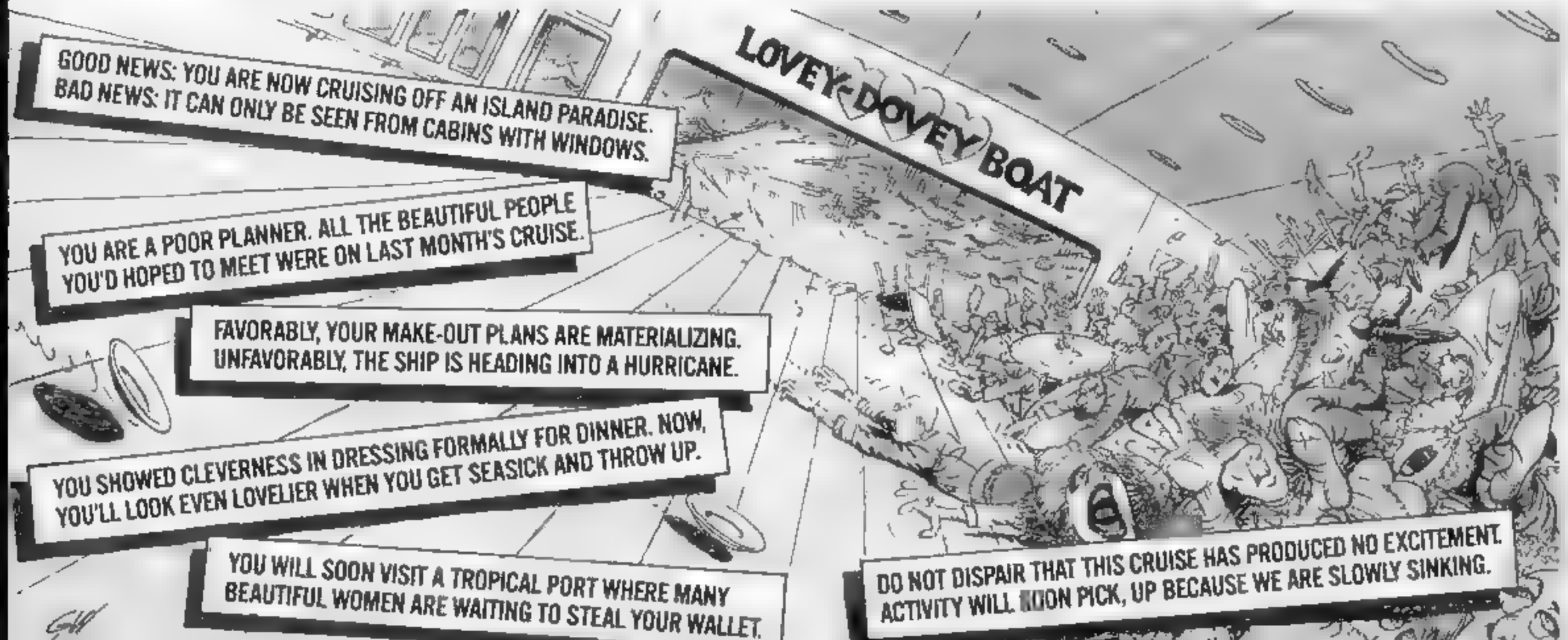
FATE DECREES THAT THOSE WHO DISOBEY THEIR TEACHERS SHALL BE TAKEN ON FIELD TRIPS... AND LEFT THERE.

HE WHO IS NOT TOILET TRAINED AT THE AGE OF FOUR IS DOOMED TO SPEND THIS SEMESTER IN ETERNAL DAMPNESS.

YOU MAY SOON EXPERIENCE ROMANCE WITH A SHORT PERSON WHO HAS NO FRONT TEETH. AT YOUR AGE, NOTHING BETTER IS AROUND.

BEWARE! THOSE WHO THROW TEMPER TANTRUMS MAY SOON BE PUT ON A SCHOOL BUS HEADED OUT OF TOWN.

LOVEY-DOVEY BOAT



GOOD NEWS: YOU ARE NOW CRUISING OFF AN ISLAND PARADISE. BAD NEWS: IT CAN ONLY BE SEEN FROM CABINS WITH WINDOWS.

YOU ARE A POOR PLANNER. ALL THE BEAUTIFUL PEOPLE YOU'D HOPED TO MEET WERE ON LAST MONTH'S CRUISE.

FAVORABLY, YOUR MAKE-OUT PLANS ARE MATERIALIZING. UNFAVORABLY, THE SHIP IS HEADING INTO A HURRICANE.

YOU SHOWED CLEVERNESS IN DRESSING FORMALLY FOR DINNER. NOW, YOU'LL LOOK EVEN LOVELIER WHEN YOU GET SEASICK AND THROW UP.

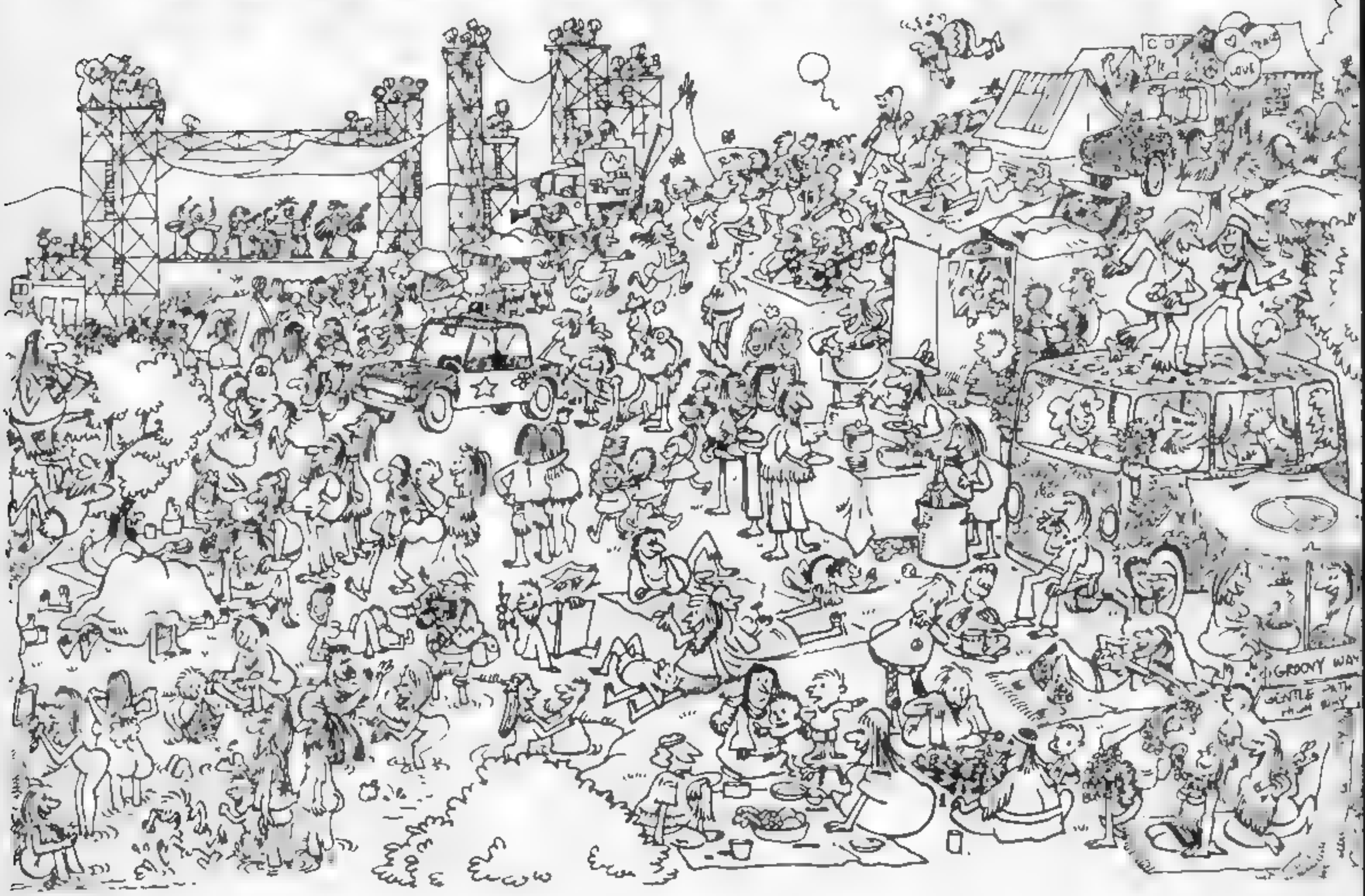
YOU WILL SOON VISIT A TROPICAL PORT WHERE MANY BEAUTIFUL WOMEN ARE WAITING TO STEAL YOUR WALLET.

DO NOT DISPAIR THAT THIS CRUISE HAS PRODUCED NO EXCITEMENT. ACTIVITY WILL SOON PICK UP BECAUSE WE ARE SLOWLY SINKING.

HIPPIE-CRITICAL DEPT.

Ever wonder what became of the tens of thousands of screaming rock fanatics who were part of...

woodstock 1969



Well, for one thing, they're a lot older! For another, they're now part of that large group of Americans called **"Yuppies"** (**Y**oung **U**rban **P**rofessionals)! What's it like when **flower children** and **protesters** turn into **high-tech, tie-wearing, church-going, money-making achievers?** Let's hear from the **Yuppies themselves** as Mad presents...

woodstock revisited

ARTIST: SERGIO ARAGONES WRITER: FRANK JACOBS

*Sung to the tune of "We Are The World"

There was a **time**...that we **barely can recall**
When we **flipped out** at that **great Wood-stock Fair;**
Though you're **sure** to **won-der**
When you look at us today,
If...we...were...real-ly...ev-er...there.

Those days are **gone**...and we've **found a brand-new cause;**
Now it's **big bucks** that we **groove, yes-sir-ee!**
With our **wives** we're **talk-in'**
Stocks and bonds and pension plans—
What's...more—we...dig...the...G...O...P

we were the world!

We were the children!
We were the ones...who **told off cops**
and **crooked pol-i-ti-cians;**
But those **kicks...we...got...then**
Are nothin' like the thrill
We get...from braggin' **what we paid**
For our Seville.

Once we'd **turn on,** and get **mellow** from the **high,**
But the **glow** is **for-got-ten** and **gone;**
Today...we **turn on**...**whatever's on TV;**
Ain't no grass—**ex-cept**...**what's**...**on**...**our**...**lawn.**

we were the world!

We were the voices!
We were the ones... who **burned the flag**
and **led a rev-o-lu-tion;**
"Filthy punks," **they called us;**
It suited us just fine;
But now... we're suited by **Bill Blass**
And Calvin Klein.

Once our hair was **long,** and **blowin'** free and **wild;**
Now we **pay thir-ty bucks** to have it **set** and **styled;**
Hell, hell, hell—once we used to **march**... **go stormin'**
down the street
Now **"The**... **Establishment's"** real **neat!**
Yeah! Yeah! Yeah! Yeah!

we were the world!

We were the spirit!
We were the ones... who **screamed for "Peace"**
and **hollered, "Screw the System!"**
All the dreams **we fought for—**
They never came about,
Be-cause... some-where **along the line**
We all sold out.

FEAR

I have a fear of flying..
Not me!
Oh, no? So how come you're trembling and gripping your seat so tightly that your knuckles are turning white?
It has nothing to do with fear of flying!
I suffer from fear of crashing!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

HEALTH

Despite the fact that you've abused your body with drugs, alcohol, and tobacco, you're in pretty good shape for a man of sixty-five...

DATING

EDUCATION

The academic level at my college is very low! I know of some seniors who can hardly read or write!
It's not that way at State! Our standards are so high that the coaches won't give a varsity letter to a jock...
..unless he knows what letter it is!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

I'll say! When they told me how much you loved your video tape movie collection, I said, "She's for me!"
Tonight I'll make us a candlelight dinner, then we'll watch some great old movies...
I'll bring a great wine and the greatest flicks from my VHS collection!
VHS? I'm BETA!

SHOPPING

Mom, are you still making a **shopping list?**
Yes I'm working on it **now...**
Add a **quart** of **milk!**
I thought we still **had** a quart
Take my **word** for it! We're **out of milk!**

GIFTS

Wow! You sure got a lot of **presents** for your **birthday!** Were you **surprised?**
I'll say I was...
I didn't get a **single thing** I was **hinting like crazy** for **all year!**

FOURTEEN

PARENTING

My daughter is so **secretive!** I don't know **who she's seeing** or **what she's doing!**
It's driving me crazy!
My daughter tells me **everything!**
You're very **lucky...**
No! It's **driving me crazy!**

GRADES

I think I deserve a **better grade,** Mr. Charney! I've really been **trying**— I'm doing the **work** of **three students!**
I'm sorry, the **grade stands** as is...
...but if you tell me who the **other two students** are, I'll lower **their grades,** too!

ATTRACTION

CONFRONTATION

Roy Kroul, it's **high time** someone told you a **few things,** like what a **hard-headed, arrogant, self-centered, opinionated, conceited ass you are!** Goodbye, creep.
Wow! You really **blasted him!** That takes guts!
SLAM
Well, it is a lot **easier** when you're talking to an **answering machine!**

MARRIAGE

Hey, isn't that your mom and dad **holding hands?** I thought they were **splitsville!**
Yeah, the **marriage didn't work out!**
There was a big **court battle** and everything! But after awhile they **got back together** again and **re-married!**
No fooling? **What happened?**
The **divorce didn't work out!**

DOCTORS

Mr. Kaputnik, here's your **bill** from the doctor!
Thank you!
Yipes! This bill is **ridiculous!** It elevates **over-pricing** to an **art form!**
Who does the doctor think he is...
a **plumber** or an **auto mechanic?**

EXTREMES

Let me tell you something, pal—it's **lonely at the top!** When you get to be **president** of the student council and **captain** of the baseball team, you're **way up there,** true, but you're **all by yourself!**
Sure, I get **invited** to all the **good parties,** and sure, I get **chased** by **cheerleaders** and **campus queens!** But after a while it becomes more **pressure** than **pleasure,** believe me!
I never get invited to **parties,** and I certainly **don't get chased** by **cheerleaders** or **any girls...**
Let me tell **you** something, pal—it's also **lonely at the bottom!**

DON MARTIN DEPT. PART II

ONE DARK AFTERNOON IN EDMONTON

WRITER: MAT JACOBS

JOCK THE PRESSES DEPT.

THE MAD SI

ARTIST: BOB CLARKE

CONNORS UPSETS McENROE

Jimmy Leads In Product Endorsements

NEW YORK, A jubilant Jimmy Connors had reason to celebrate yesterday as he surpassed John McEnroe to again become the number one ranked player on the Professional Tennis Product Endorsement Circuit.

Connors, long time commercial spokesman for cameras, designer jeans, shaving cream and liquid bleach, was the undisputed champion until McEnroe gained notoriety and was asked to appear in ads for disposable razors, credit cards and sandwich bags. Fighting back from the unexpected losses of his breakfast cereal and antacid tablet accounts, the determined Connors struck three times yesterday, landing product endorsements for athlete's foot powder, life insurance and decaffeinated cola. The cola endorsement was particularly disturbing to McEnroe, who for years held a virtual lock in the soft drink category.

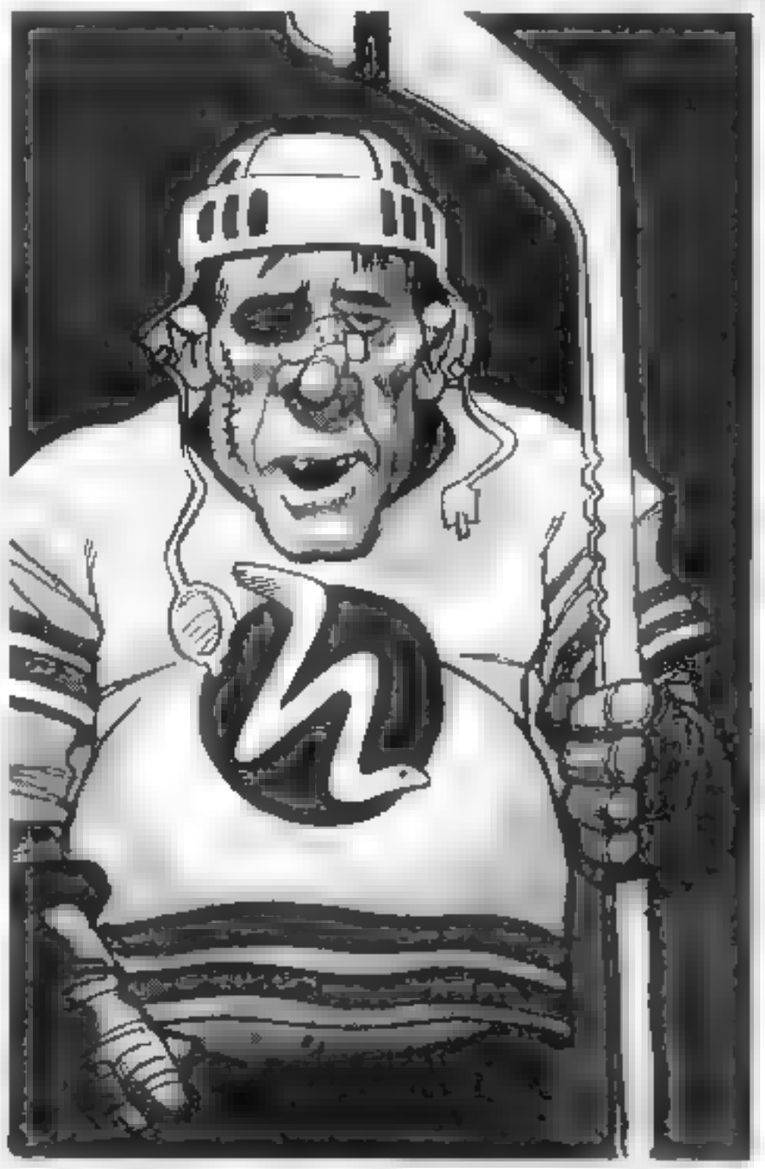
An incensed McEnroe says he will contest the ruling which scores his separate endorsements of Dorman's Swiss, Kraft Cheddar and Mafioso Romano as a single endorsement under the heading of "Cheese." Speaking with reporters, McEnroe said, "It's rulings like this that make a mockery of professional tennis."

LAST NIGHT'S MOVIE TITLE LEAGUE RESULTS

Jaws	2	Nineteen	41
The Magnificent	7	Oceans	11
North Dallas	40	Summer Of	42
Catch	22	How The West Was	1
Rocky	3 (1st)	Chapter	2
Superman	2	Star Trek	3
Rocky	2 (2nd)	9 To	5
Superman	3	Halloween	2
Godfather Part	2	Airport	77
History Of The World Part	1	Death Race	2,000

Hockey Player Sets Record

PUCK HITS FACE FOR 1,000TH TIME



HALIFAX, CANADA Halifax Eels defenseman, Gordy Thwack, made history last night when his nose got in the way of a blistering slapshot off the stick of New Brunswick's Wayne Bugchuck, making Gordy the first player ever to be hit in the face by a puck 1,000 times. Gordy, whose nose was broken for the 218th time (26th time this year), has also been hit 186 times in the jaw, 307 times in the mouth, and 289 times in the eyes (169 left, 120 right).

A short ceremony followed the injury, during which Gordy was awarded the puck. "This is the happiest day of my life," said a toothless Gordy, who was immediately rushed to Halifax Hospital for the 95th time this season. He received eight stitches, moving him into third place on Hockey's All-Time Stitch List.

PORTS PAGE

WRITERS: CHARLIE KADAU & JOE RAIOLA

NBA TEAMS REALIGNED

Hoopsters Don't Know Who To Play

SEATTLE, Players in the National Basketball Association are now considered the most bewildered athletes in the nation due to the realignment of teams as announced yesterday by Basketball Commissioner Nelson Chinski.

"We're all confused," said Los Angeles Center Kareem Abdul Giraffe, whose team showed up last night at the Kingdome to play Seattle, only to find a rodeo in progress. The Seattle team thought they were scheduled to play against Dallas in Chicago, as did nine other teams.

Commissioner Chinski's realignment, which many believe is the cause of the recent trouble, is as follows:

- Milwaukee and Chicago were moved from the Western Conference's Midwestern Division to the Eastern Conference's Central Division.
- Houston and San Antonio were moved from the Eastern Conference's Southern Division to the Northeast Conference's West Central Division.
- The entire East Central Division was moved from the Southwest's Northern Conference to the North South's Eastwestern Conference.
- Atlanta is now the only team in the Southern Conference's South Southern Division, and as a result, isn't scheduled to play anyone.

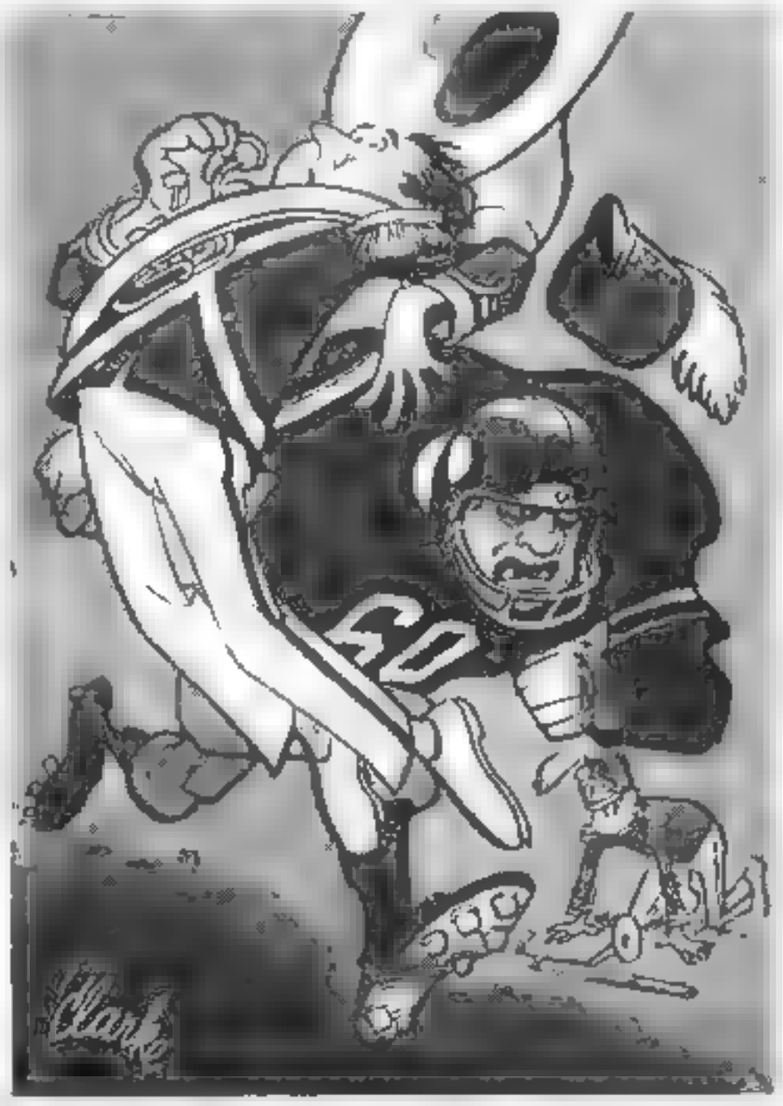
Commissioner Chinski told reporters, "Basketball is much more exciting now. Fans can never be sure if the teams will show up or where they'll be playing if they do. It's the best thing for the game."

NEW FOOTBALL LEAGUE FORMED

WILL PLAY ALL GAMES DURING HALFTIMES

LOS ANGELES, At a press conference this morning, sports promoter Kelly Lemon announced the formation of the Halftime Football League (HTFL). Lemon said HTFL games will be played during the fifteen minute halftimes at all NFL and USFL games.

After appointing himself Commissioner, Lemon explained what he called the 'outstanding features' of the new league. "From opening kickoff to the final gun we'll have four action packed three minute quarters. We'll be able to charge fans for seeing two games instead of one and best of all, no one will have to sit through those incredibly boring halftimes shows anymore."



Each HTFL game will have a three minute halftime, during which the games of the soon-to-be-formed Three Minute Football League (TMFL) will be played.

YOU BE THE UMP

by Otto Skunk

In April of 1983, the Royals were playing the Angels in Anaheim, California. In the third inning, Kansas City third baseman, George Brett, hit a towering foul pop-up off pitcher Tommy John. First baseman Rod Carew attempted to make the catch while standing in foul territory. The ball hit his glove and landed in fair territory. Is the ball fair or foul? If you were the umpire, how would *you* call it?

Answer

If you were an umpire in April of 1983, you would have been on strike and walking a picket line outside of the stadium! You wouldn't have seen the play, and the only calls you'd be making would be for higher salaries and better benefits!

For every inflight meal that you eat without barfing, you get a bonus of 10,000 miles.

For having to use a restroom in disgusting condition, you collect 15,000 bonus miles.

DICK DePT.

Almost every airline flying today has a "Frequent Traveler Bonus Plan"—a system whereby regular passengers are given points for the miles they fly. Well, the folks here at MAD fly a lot, and often use airplanes to do it. But we don't think passengers should be given bonus points for the miles they fly, we think passengers should be given points for the hassles and aggravations they're forced to put up with! So, while we doubt this will ever get off the ground, here's

A FREQUENT FLYER BONUS PROGRAM WE'D LIKE TO SEE

ARTIST: JACK DAVIS WRITER: DICK DE BARTOLO

For every 10 minutes your flight is

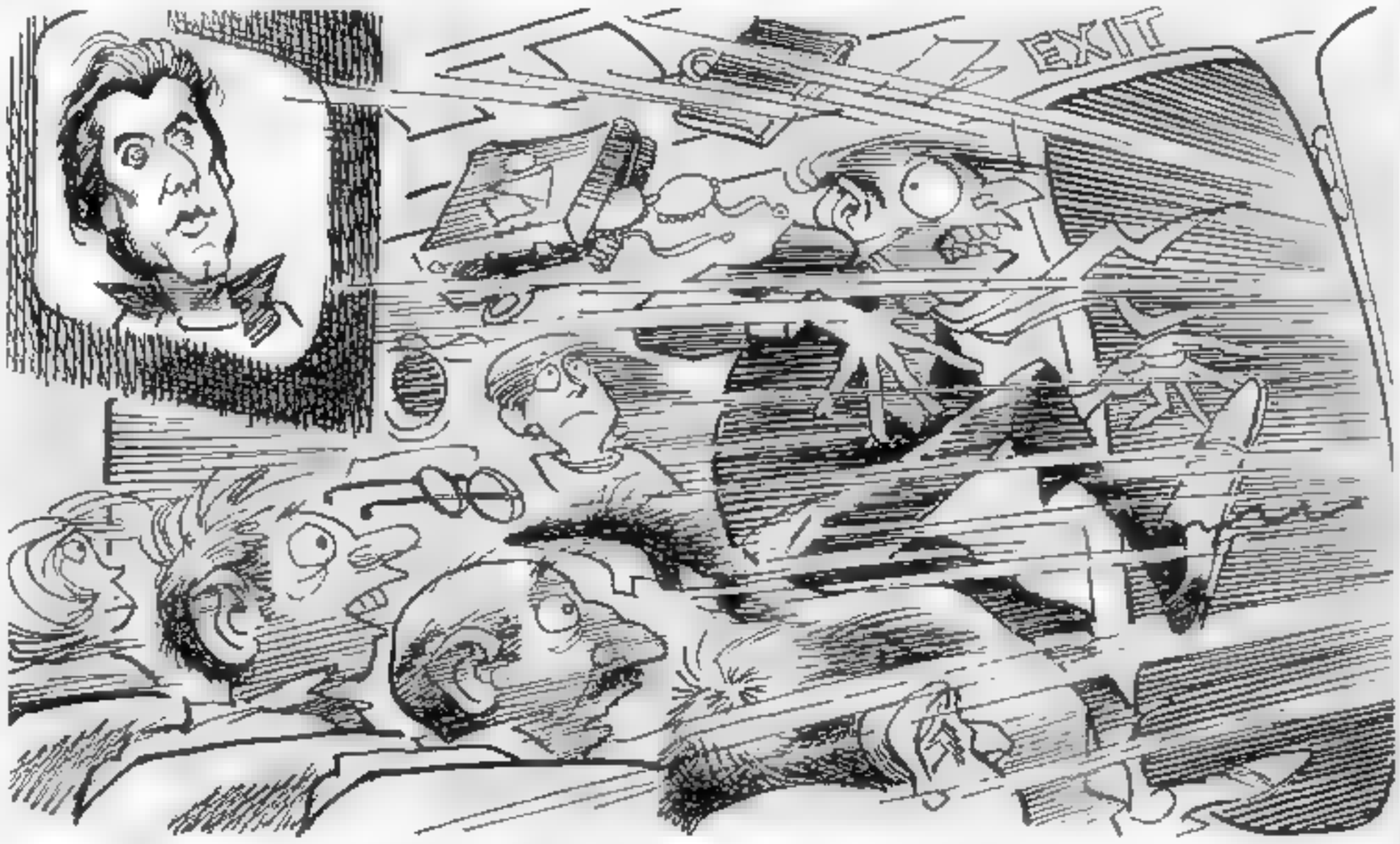
For every boring announcement the Captain makes when you're trying to sleep, earn 500 bonus miles.

If "Utah Backroads" (or a similar publication) is the only magazine available, earn 5,000 bonus miles.

For every boring story told to you by the passenger sitting next to you, you are awarded 1,000 bonus miles.

For every one of your bags damaged, you collect 15,000 bonus miles.

delayed, you collect 1,000 bonus miles.



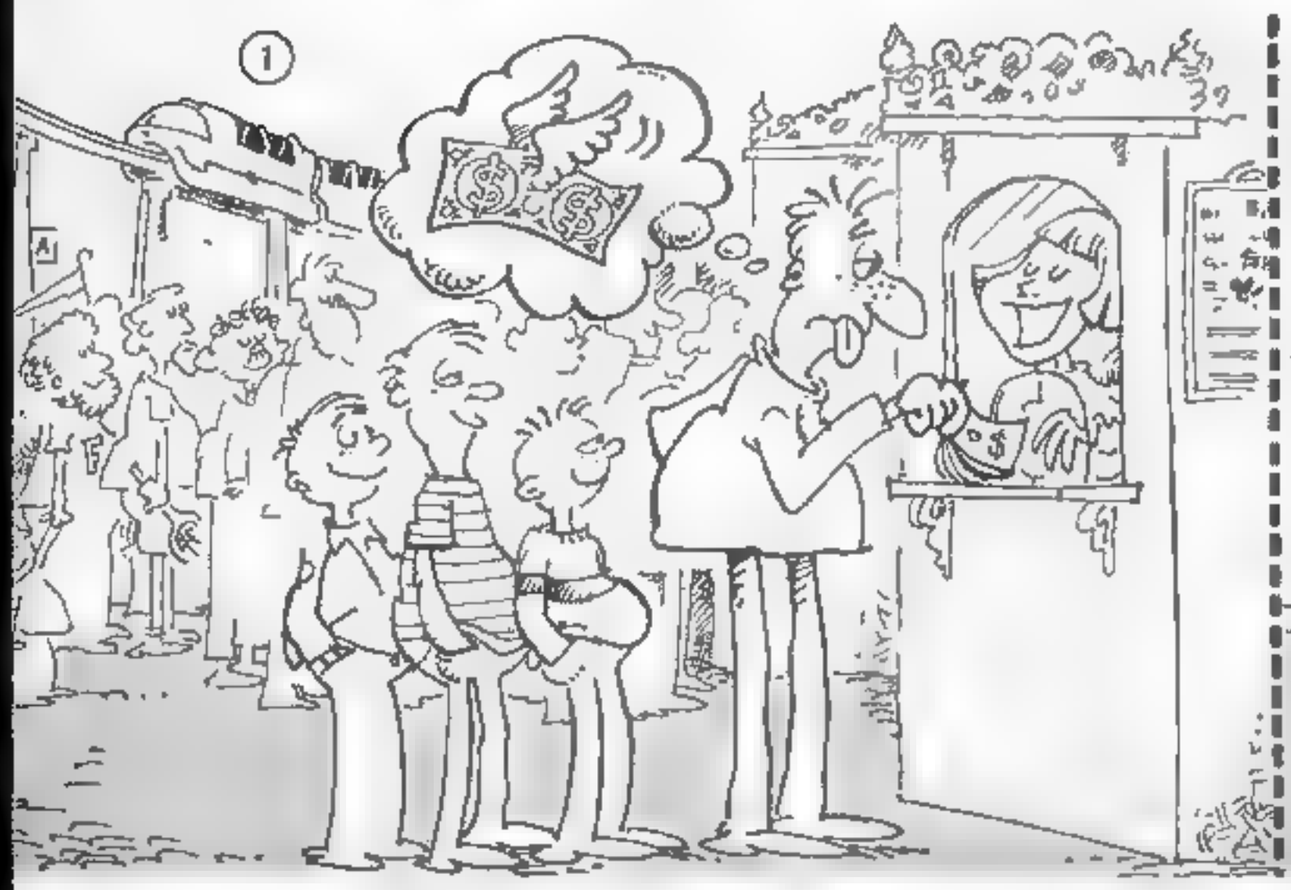
For the movie being so bad that you walk out on it, earn 50,000 bonus miles.

For being assigned a seat in the smoking section, when you are a non-smoker, earn 25,000 bonus miles.

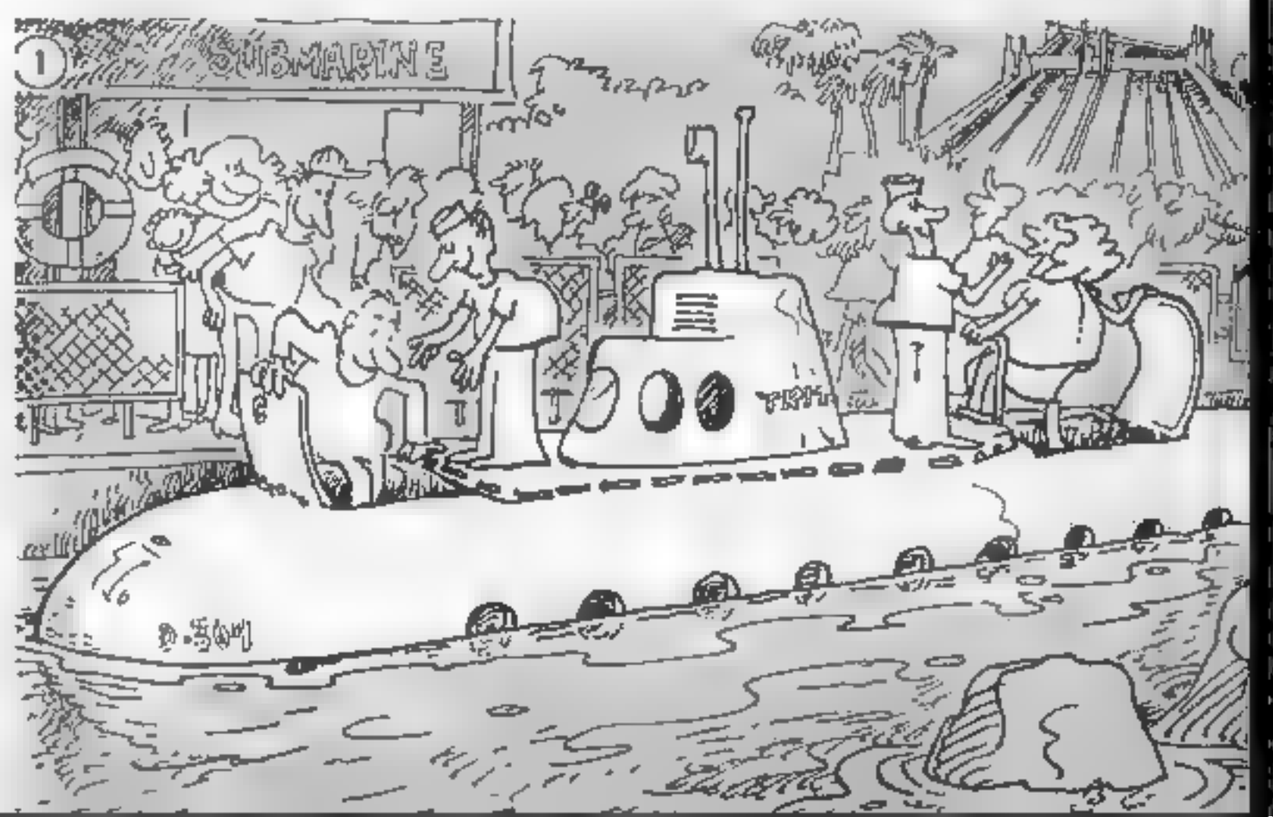
For being assigned a seat next to a crying baby, earn 5,000 miles. (If you are a non-smoker and get assigned a seat next to a crying baby that smokes, earn 25,000.)

SERGIO ARAGONES DEPT.

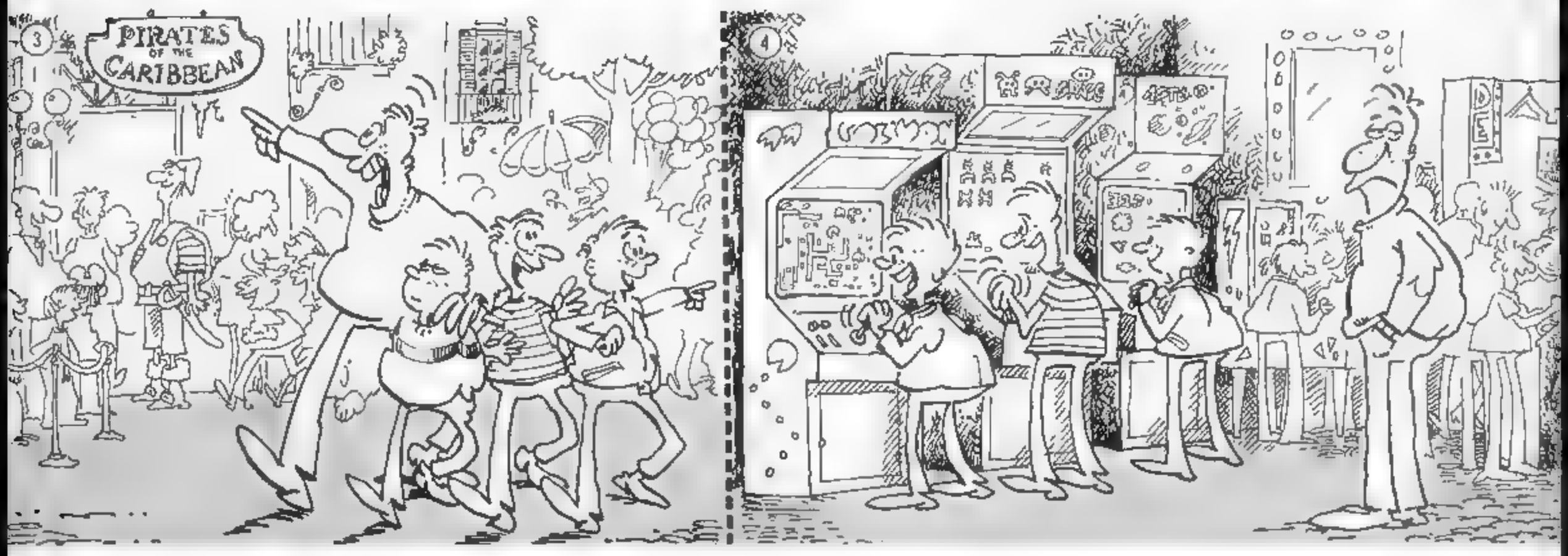
A MAD LOOK AT THE.. DISNEY



ARTIST AND WRITER



WORLDS



SERGIO ARAGONES

ENTRANCE
1

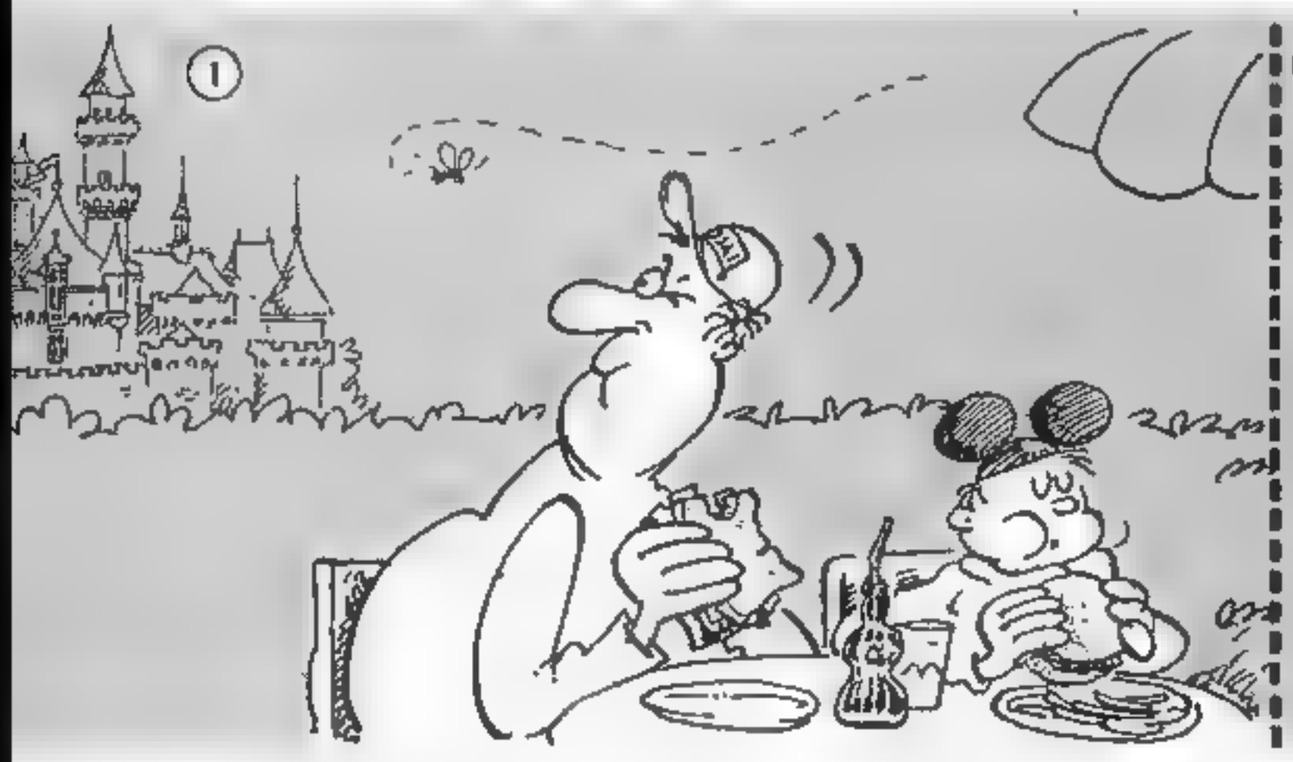
ENTRANCE
2

3

1
THUMP
THUMP
IRKK!

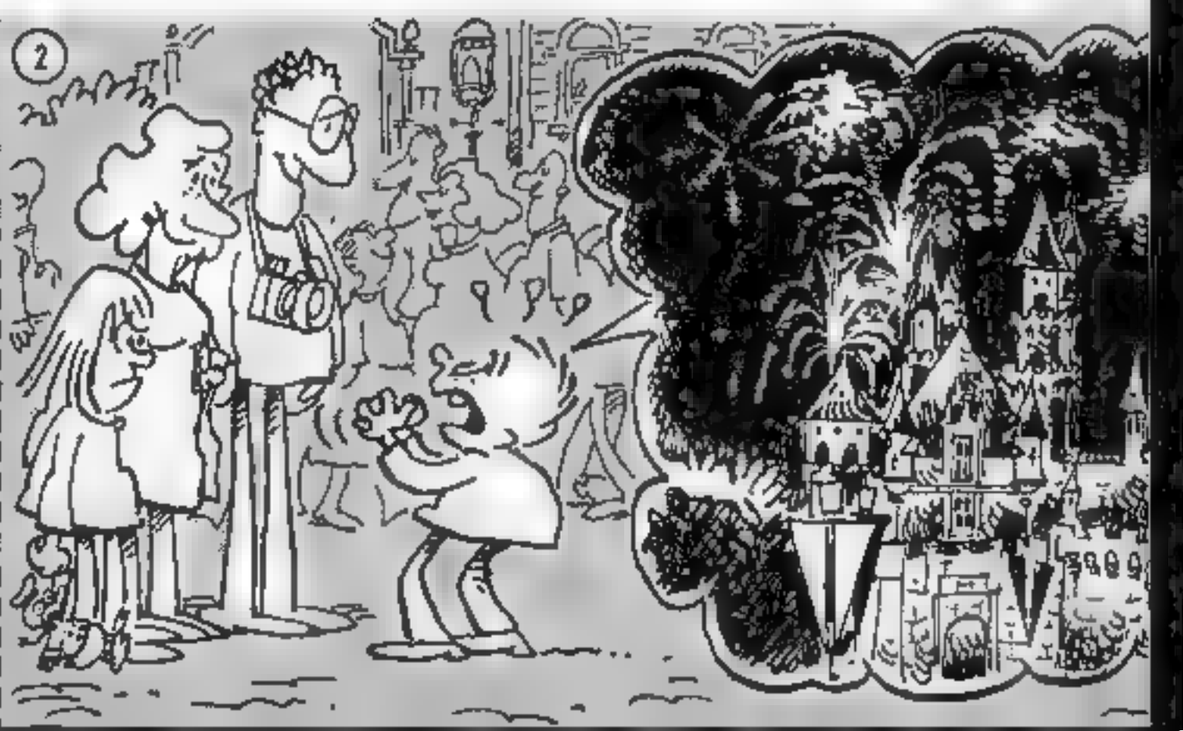
2

3


1

2
SPLAT!

1
EXIT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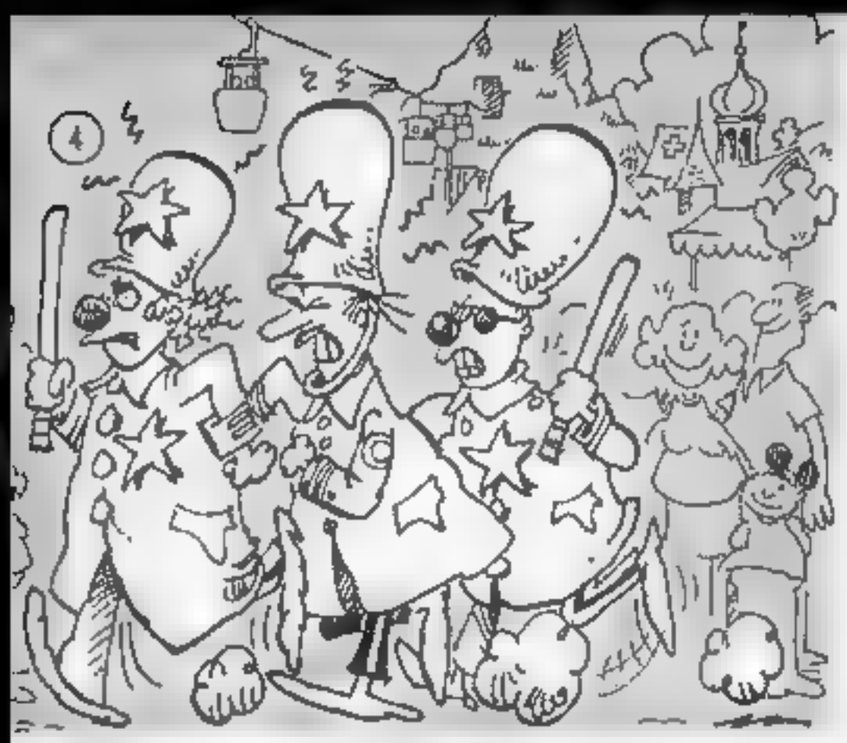
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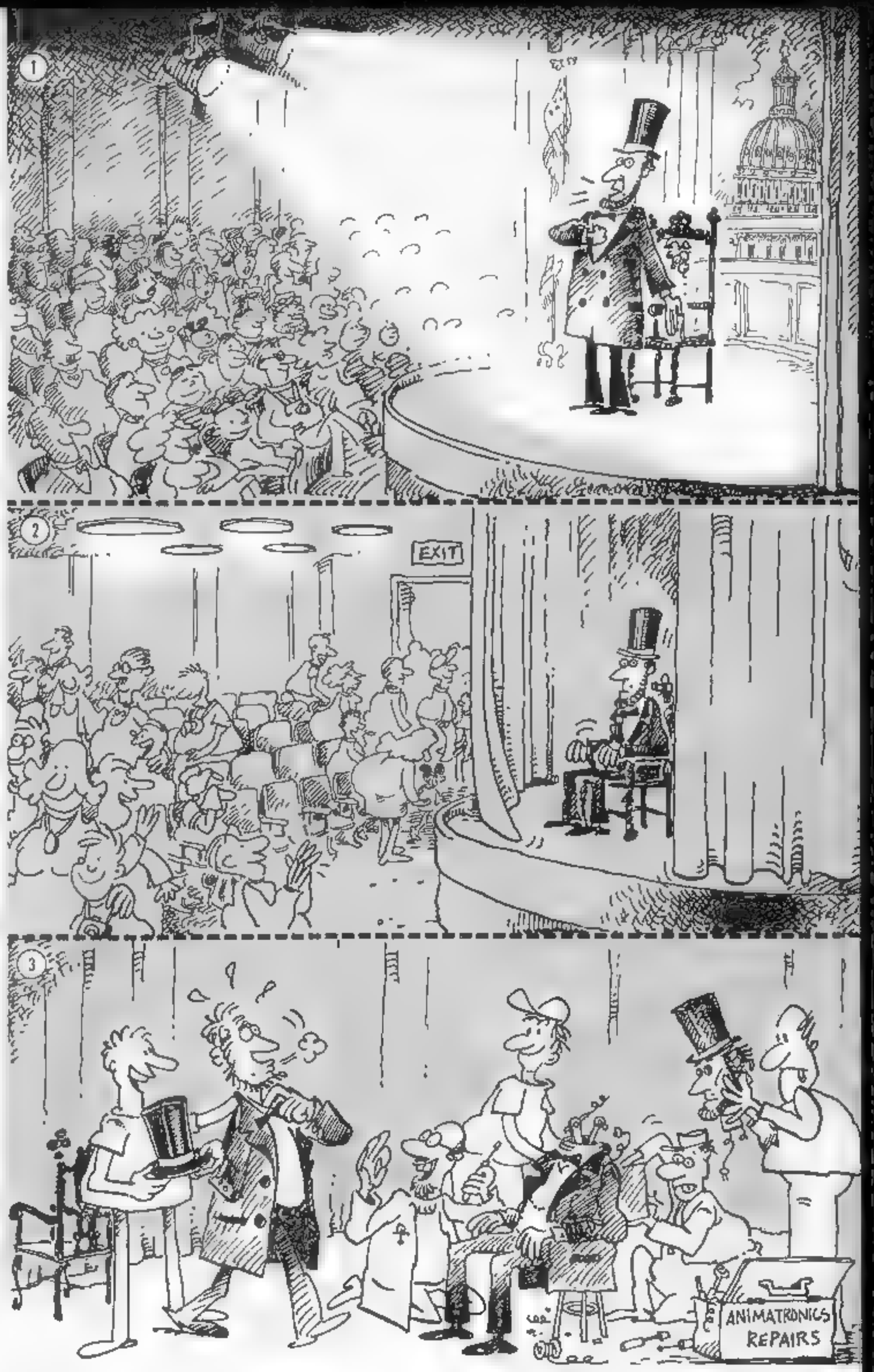

1
2
EXIT
3
ANIMATRONICS
REPAIRS

3
ZZZZ
ARAGONES

THE SHADOW DOESN'T KNOW DEPT.

Get ready, all you "Celebrity Spotters" out there! Have we got a game for you! So you think you can spot your heroes under any conditions, eh? Well, could you identify them in a dark alley... with a strong light behind them? Let's see how well you do... by playing...

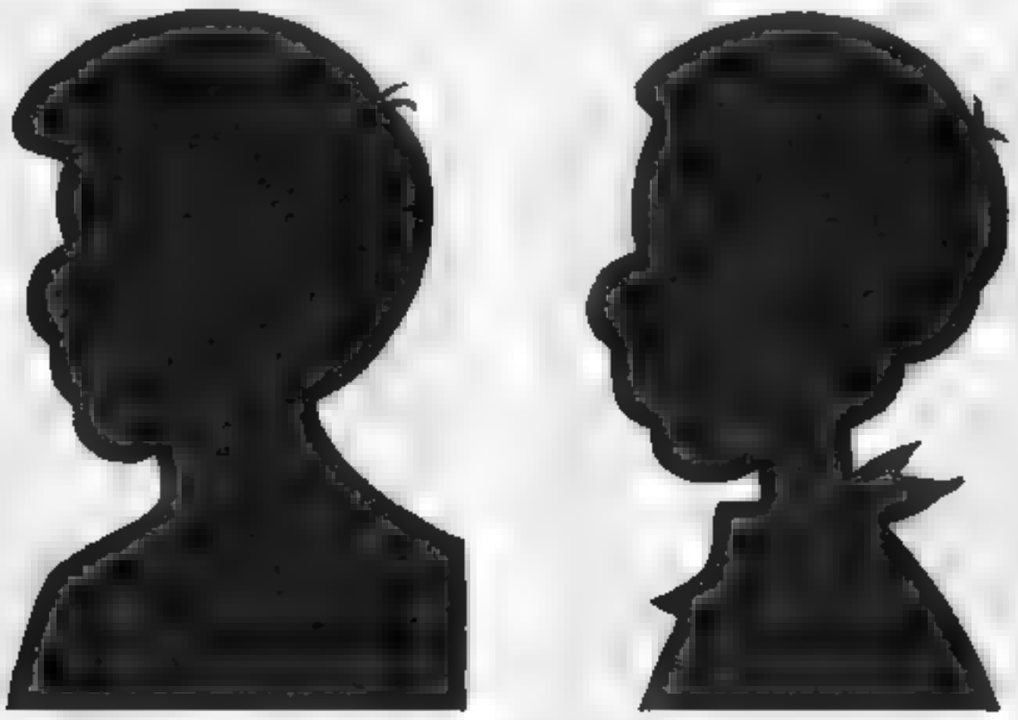
CELEBRIT
OR...WHICH FAM

Which is RONALD REAGAN... and which is GUMBY?

Which is BARBRA STREISAND... and which is THE SHADOW?

Which is KENNY RODGERS... and which is FOZZIE BEAR?

Which is GENE SIMMONS... and which is CHEWBACCA?



Which is JIMMY CARTER... and which is HOWDY DOODY?

Which is DIANA ROSS... and which is JABBA THE HUTT?

Y SILHOUETTES
MOUS PERSON IS WHICH...?

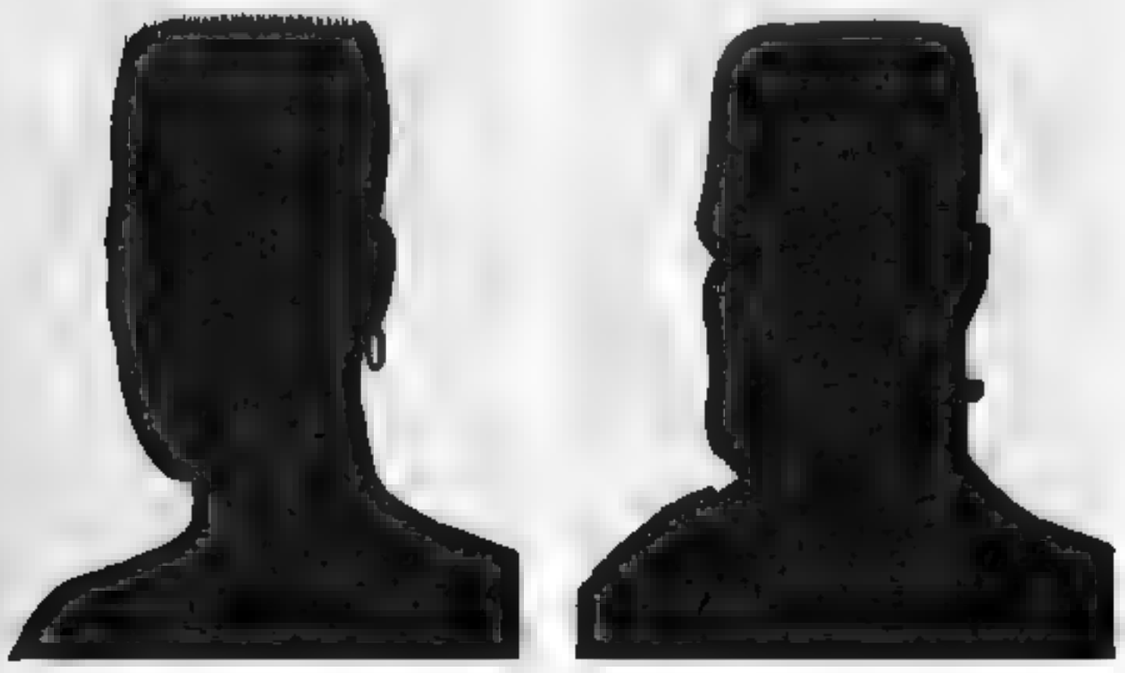
ARTIST BOB CLARKE
WRITER RURIK TYLER

Which is LARRY FINE ... and which is BOZO THE CLOWN?

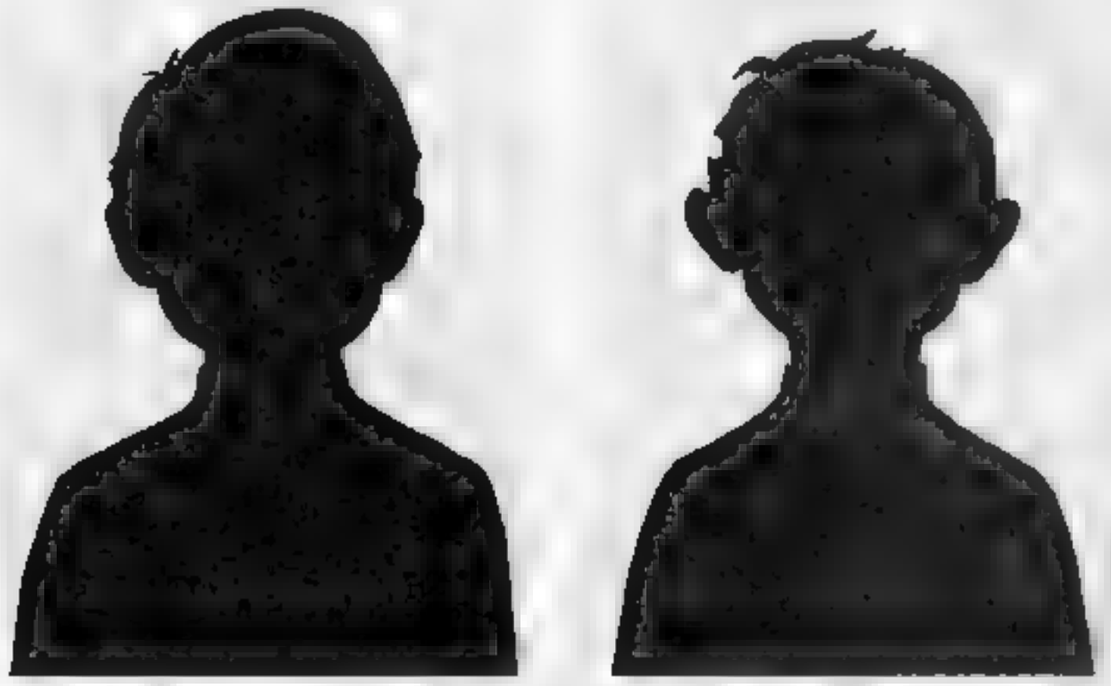
Which is ELTON JOHN ... and which is MR. ZIP CODE?

Which is DAVID OGDEN STIERS ... and which is CAPTAIN AMERICA?

Which is TIP O'NEILL ... and which is FRED FLINTSTONE?



Which is GRACE JONES ... and which is FRANKENSTEIN?



Which is TED KOPPEL ... and which is ALFRED E. NEUMAN?

STRONG GUESTS OF WIND DEPT.

FIRST ANNUA
GUESTS OF THE PH

Small signs can be

TO SAY

SSOCIATION for people who sit

I COLLECT URINE SAMPLES OF ACTUAL GHOSTS

P.E.S.I.M. PUNKERS FOR SAFE INSULATION MATERIAL

FIRST TEST-TUBE CARROT

I went to a SPERM BANK where the donors were exclusively game show hosts

GABE. Gay Albinos for Bi-lingual Education

LEGALIZE LOITERING

COMMITTEE FOR PEOPLE WHO CAN'T RELATE TO GARFIELD

HAIR STYLIST to the ACCOUNTANTS

W.R.S.D.D. Woodstock participants against DRUNK DRIVING

INVENTOR OF THE CHIN BY-PASS OPERATION FOR CURING CHAPPED LIPS

The only singer who has not recorded with Julio Iglesias

Is the caller there?

Save the Slug

NUCLEAR SURVIVALISTS WHO SELL Mary Kay Cosmetics

PREPPY HELL'S ANGEL

BORN TO WEAR PINK AND GREEN

S.U.T.P.P. SOCIETY OF UNDERWATER Trivial Pursuit PLAYERS

the Cross-Dressing Golden Agers Club

I Was Howard Hughes' Electrologist

My PULITZER PRIZE WAS RESCINDED BECAUSE I WAS PHOTOGRAPHED READING A HARLEQUIN ROMANCE

ACUPUNCTURE CAN HELP YOU MEET CELEBRITIES

FIVE YEAR OLD NEURO-SURGEON

CELEBRITIES' CELEBRITY WIVES OF AMERICA

L REUNION
IL DONAHUE SHOW

ARTIST: SAM VIVIANO WRITER: ELIZABETH WHITE

LOST IN THE SIXTIES

Barry Manilow fans against child snatching

YOU CAN SUE PEOPLE YOU DON'T KNOW AND WIN STRANGERIMONY

FIRST ASTRONAUT TO CLIP TOENAILS ON THE MOON

I psychically predicted a shoplifting episode in Tulsa

ONE OF JAMES WATT'S HOUSE PLANTS

Representative of Ex-Hare Krishnas Re-Entering the Job Market

Tofu Clothing Designer

I was abducted by an alien who looked like Merv Griffin

The Official Donahue Guest of the 1984 Olympics

Sagittarian Nuns for Breakdancing

BORN-AGAIN MAYORS OF AMERICA

COMPUTER DATING BY MATCHING VACCINATION SIZES

THE SOCIETY OF SOVIET DISSIDENTS WHO ARE INTO AEROBICS

I was sexually harassed by a bank's computer teller machine

S.C.P.D.S. Survivors of Cabbage Patch Doll Sales

JANE FONDA

HIS SPACE AVAILABL

L.P.A.W.B.L. LITTLE PEOPLE OF AMERICA WHO BOYCOTT LETTUCE

Siamese Twins for Solar Energy

Siamese Twins for Solar Energy

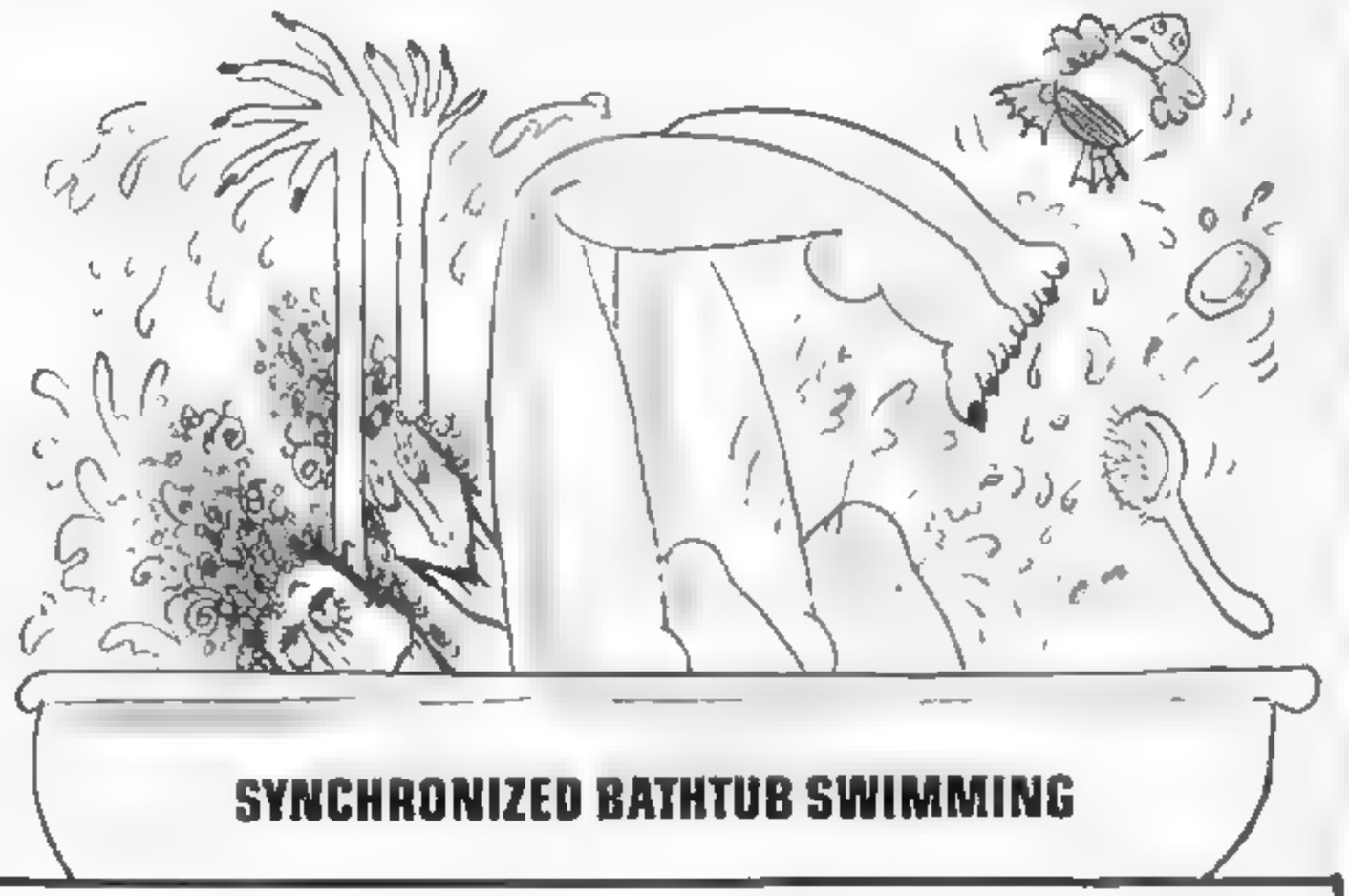
I FOUND THE REMAIN OF NOAH'S ARK IN A PARKING LOT IN PATERSON NEW JERSEY

SAM VIVIANO

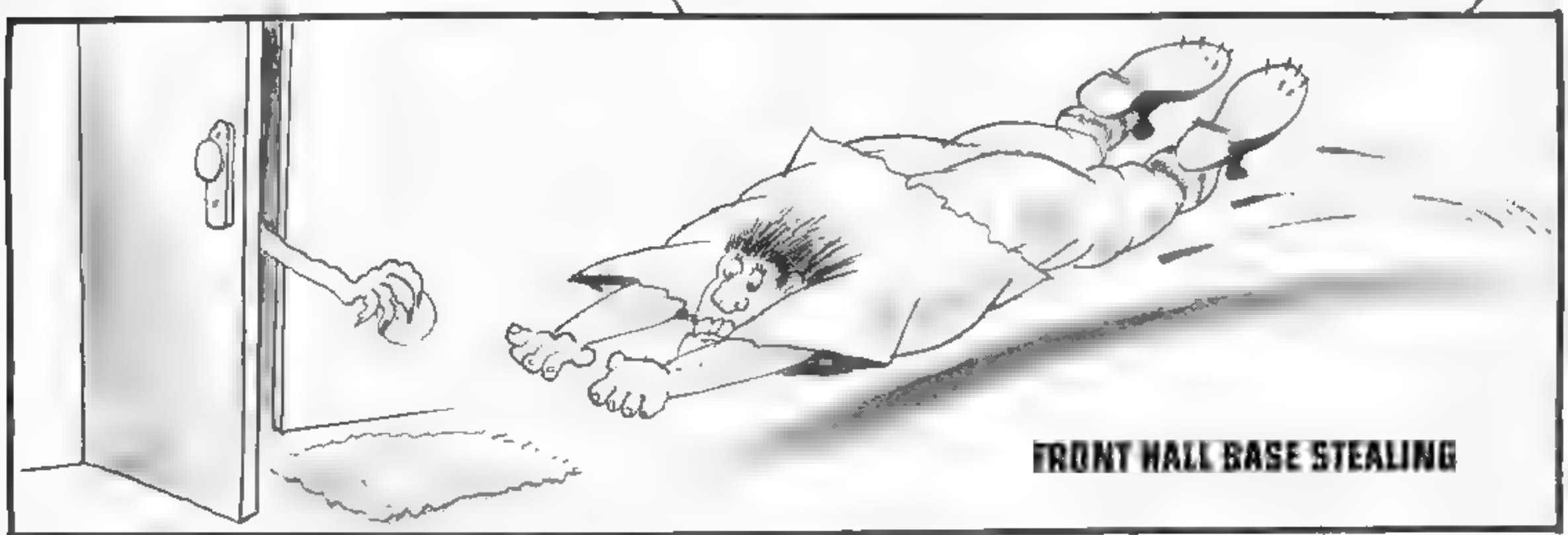
HOUSE-TRAINING DEPT.

PRACTICING AND AROUND

BEDROOM CLOSET HANDBALL



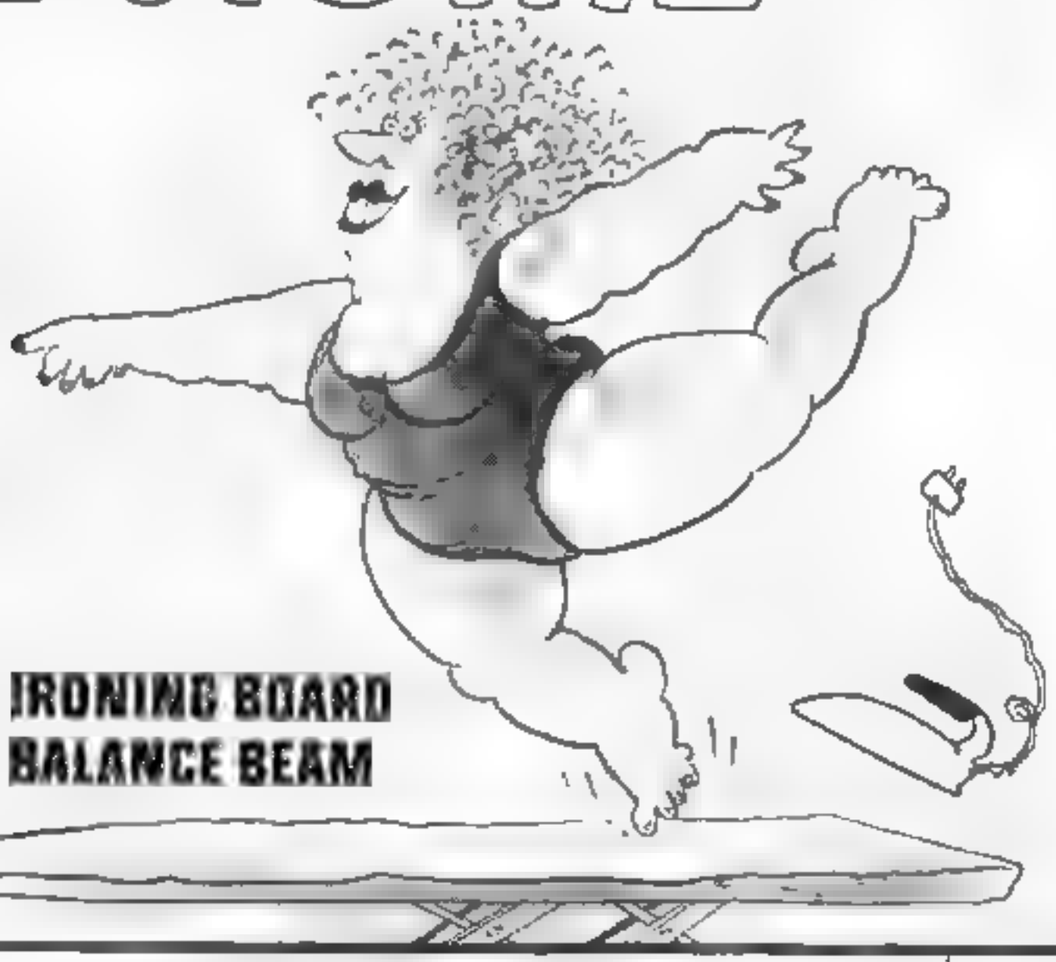
SYNCHRONIZED BATHTUB SWIMMING



FRONT HALL BASE STEALING

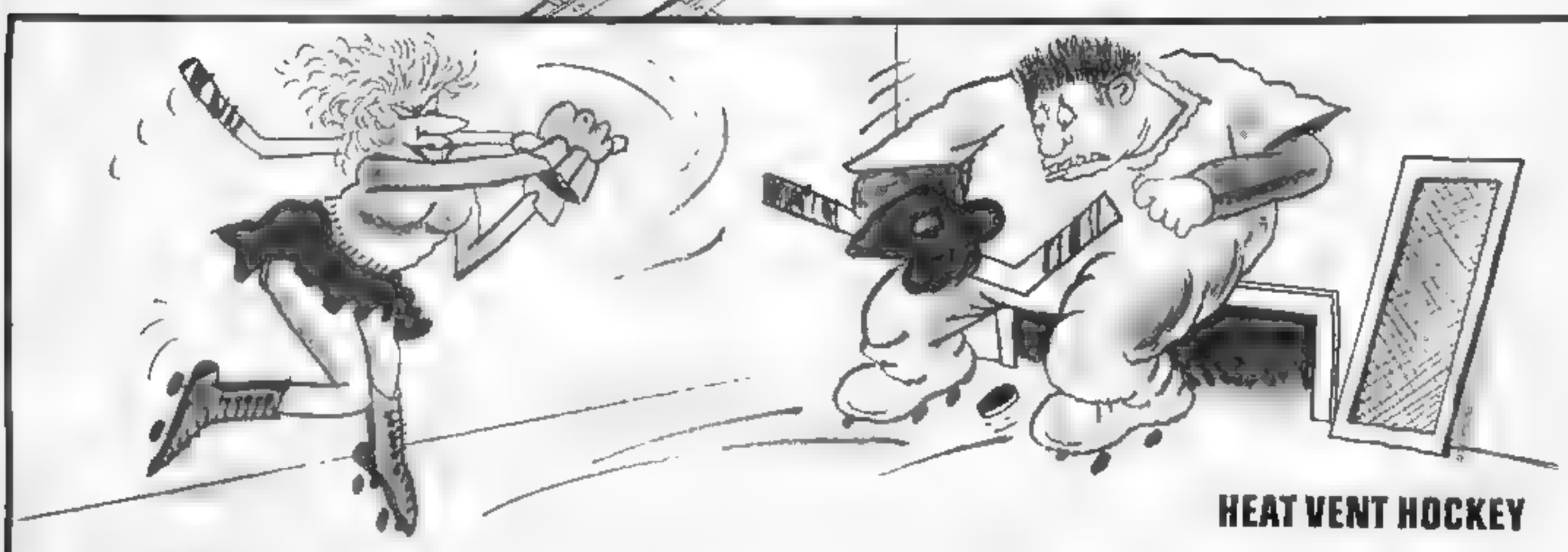
NURSERY LOW HURDLES

SPORTS IN THE HOME

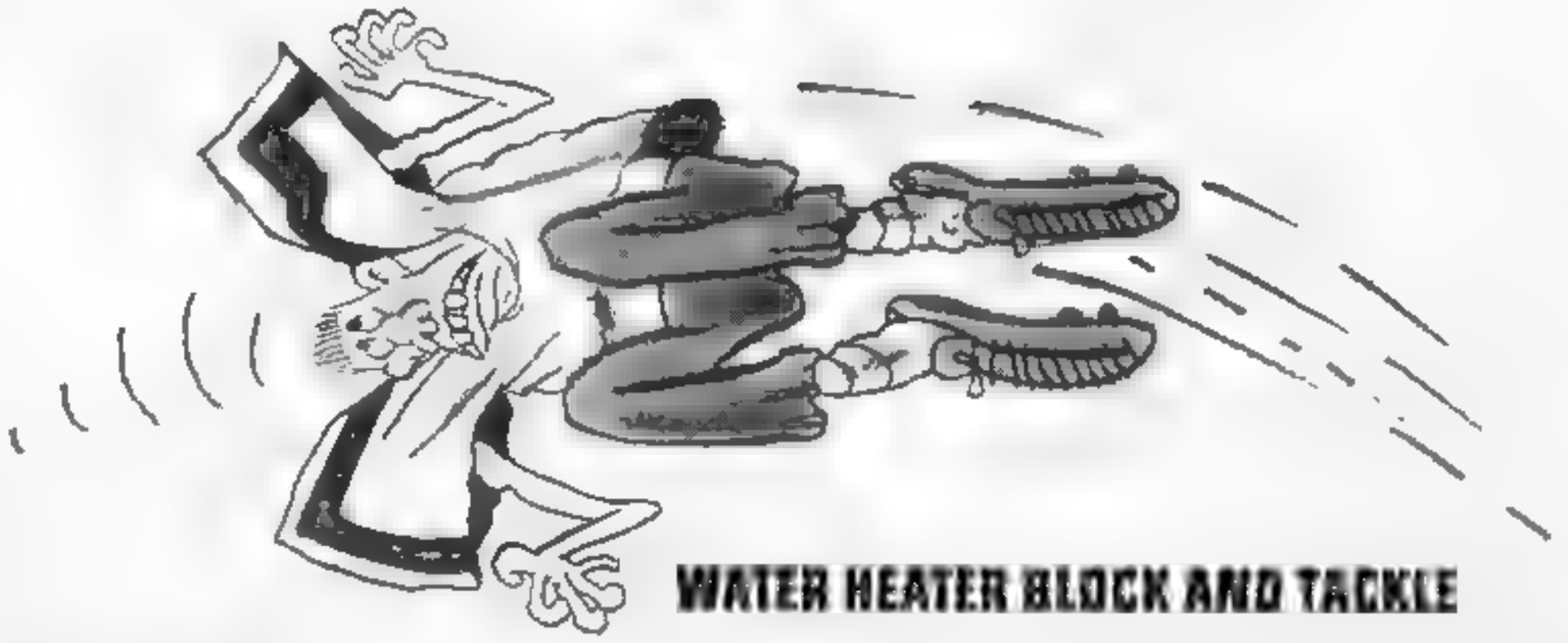


IRONING BOARD
BALANCE BEAM

CURTAIN ROD KICK KARATE



HEAT VENT HOCKEY



WATER HEATER BLOCK AND TACKLE

PRESSURE POINTS DEPT.

Nowadays, it seems like almost every Doctor or Psychiatrist has compiled a "Stress Chart"...which is designed to measure the level of stress caused by certain events in our lives, like being imprisoned, or getting a divorce,

THE MAD ST

Finding a cockroach on your toothbrush.

20 units

When the shower unexpectedly gets 50° hotter...or colder.

30 units

Wondering just how much rat hairs and droppings in your food is "acceptable."

15 units

Trying to carry on a casual conversation with a Priest.

45 units

Bringing home a note from your teacher...in a sealed envelope.

40 units

Noticing that the escalator handrail is going a little faster than you're going on the steps.

15 units

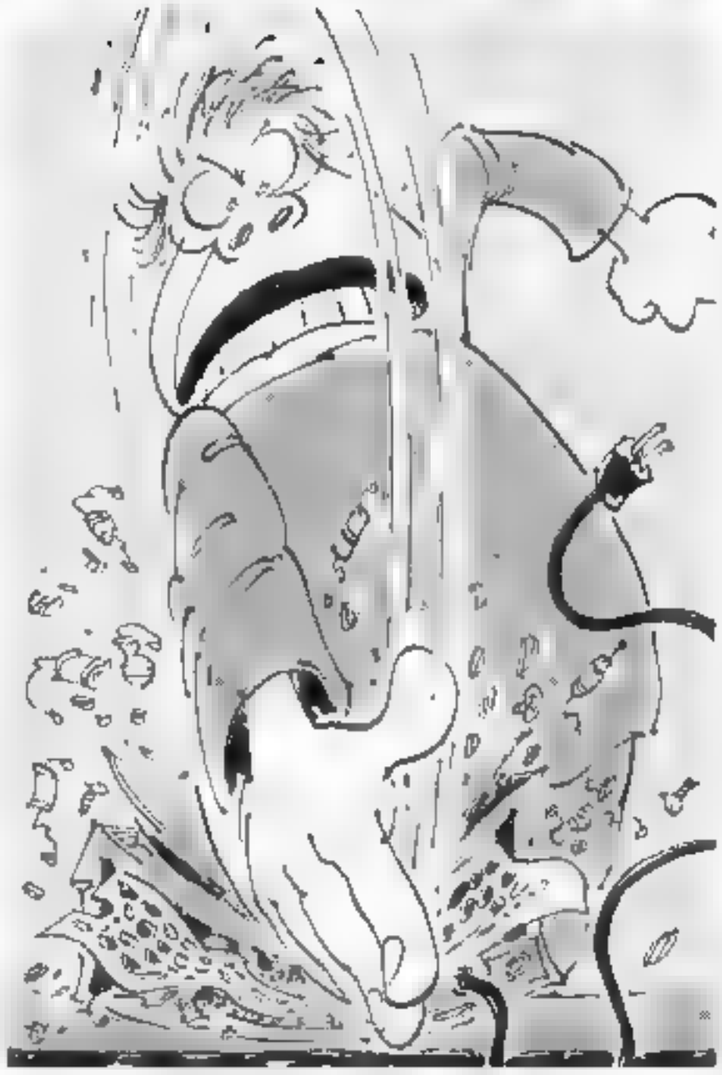
or going to a hospital. This is a good idea...except that the events measured are usually big, major stuff! And MAD knows that it's really the little, everyday things that drive people crazy! Which is why it's time for...

STRESS CHART

ARTIST: PAUL COKER WRITER: DESMOND DEVLIN

Eating food that looks back at you.

20 units



The D.J. who starts talking in the middle of your favorite record.

25 units

Fat people blocking you on stairways.

30 units

Those irritating little hairs that are inside your shirt after your haircut.

1 unit per hair

Trying to swallow an aspirin at a public water fountain.

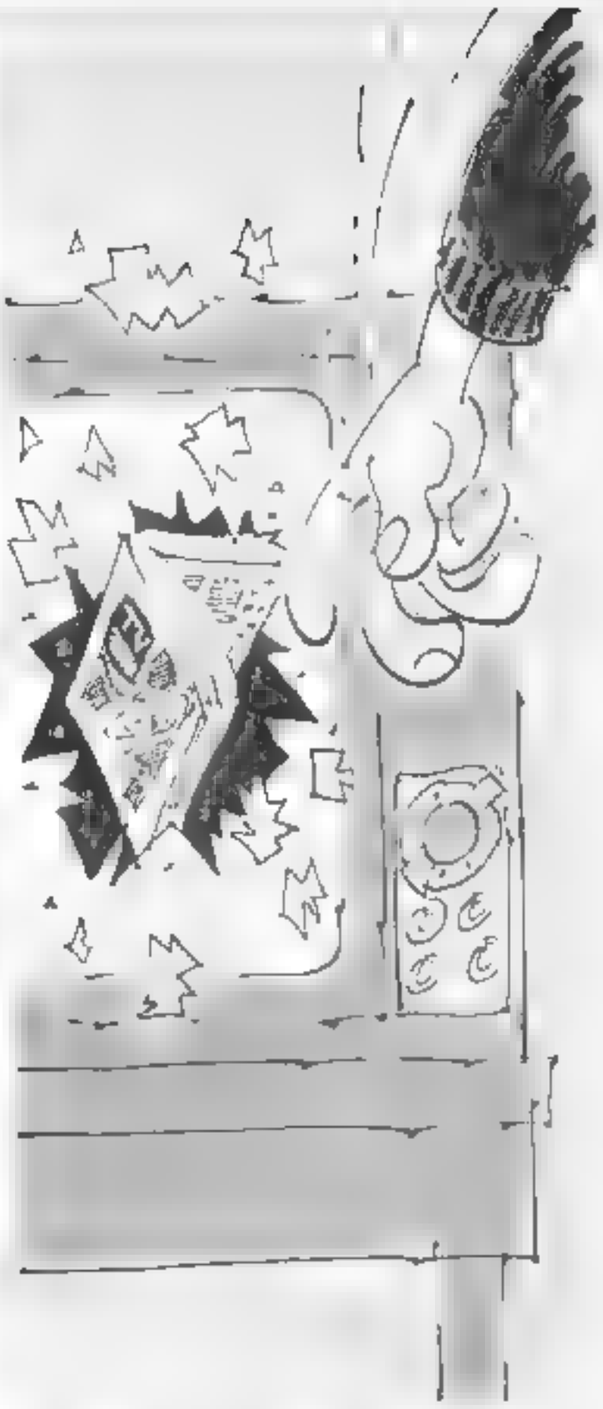
20 units

When your doctor takes the family aside.

40 units

Getting clothes you have to grow into.

25 units



Your "TV Guide" arrives three or four days late.

15 units

When you start to sneeze, and you don't.

15 units

Getting splattered by a speeding bus.

30 units

While wearing a brand new suit.

40 units

When the little red string on the Band-Aid breaks.

10 units

SCORING

[illegible]

You're calmer than a cucumber, and as together as two peas in a pod. In other words, you're a vegetable! It would take something like THE DAY AFTER to faze you...maybe! Life doesn't bother you at all, and you don't let little things get to you...and with an attitude like that, you're probably sicker than anybody else taking this test.

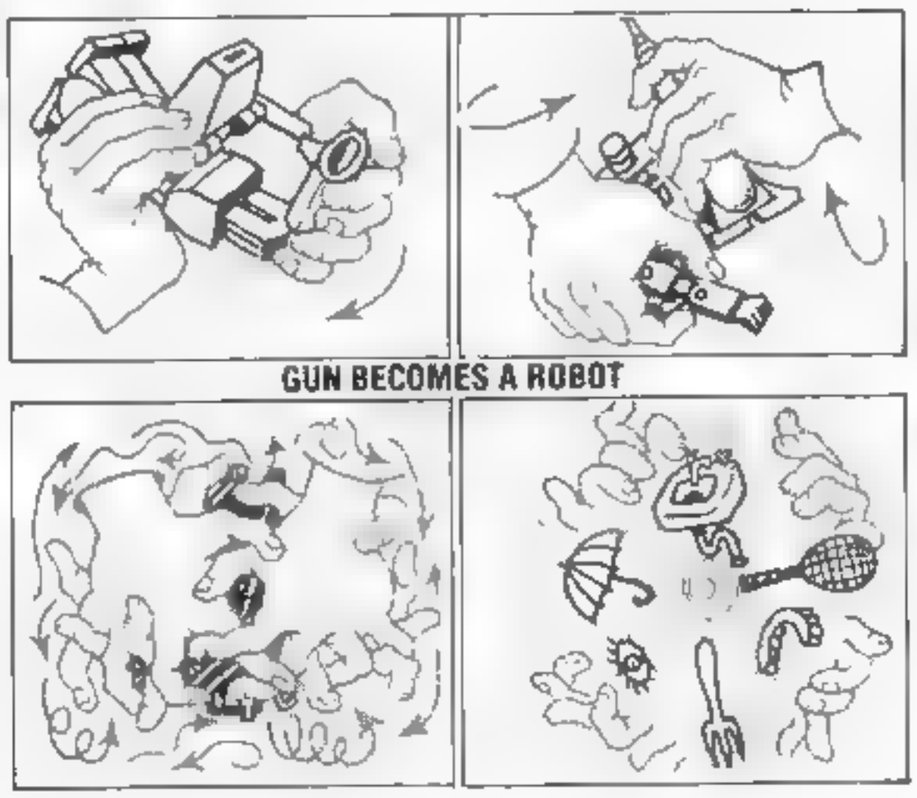
149-299

You're the type who tends to get upset easily over certain things...things like gravity, the change of seasons, Tuesday, etc. We suggest that you do not seek employment near small children! Or even adults, for that matter!

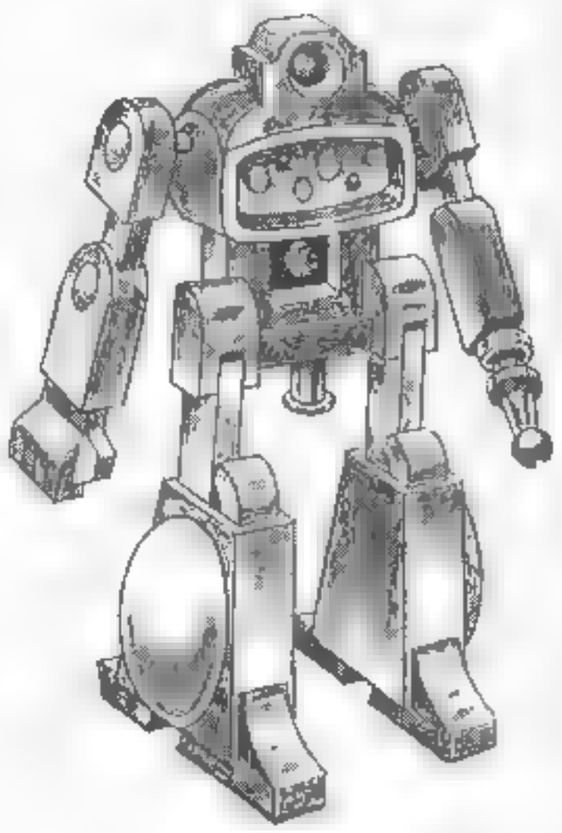
OVER 300

You're under no more stress than the next guy (providing that the next guy is Charles Manson)! Frankly, you need a lot more help than you're gonna find here for a buck and change! In the meantime, why don't you stop by MAD's office next time you're in town! We're always on the lookout for fresh talent!

GOBOTS and TRANSFORMERS are the hottest toys of the year! As the name implies, these toys transform from one thing into another. For instance, a few deft twists of its moveable parts, and a

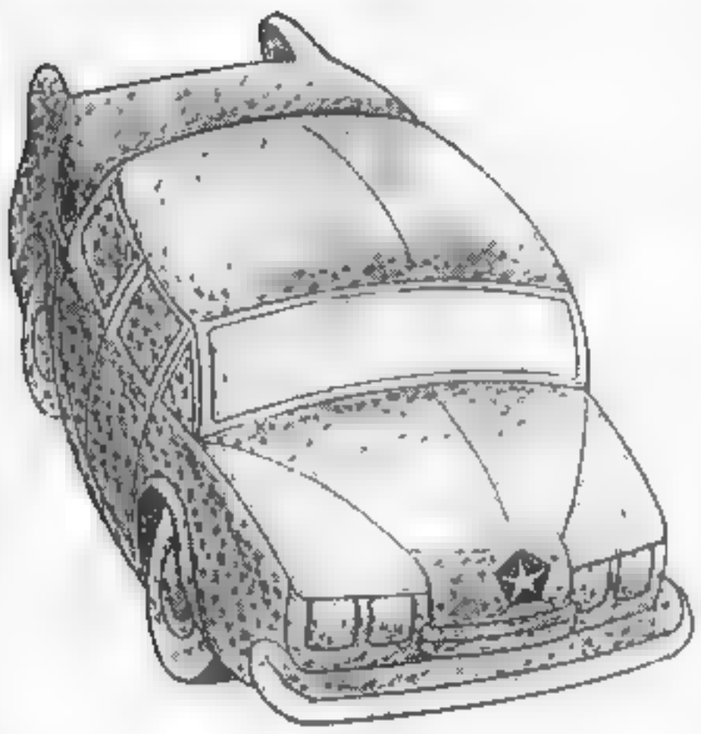


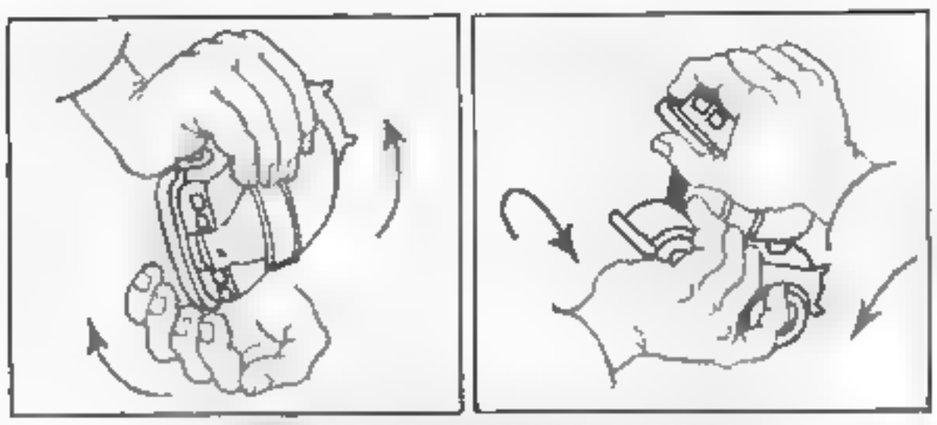
GUN BECOMES A ROBOT



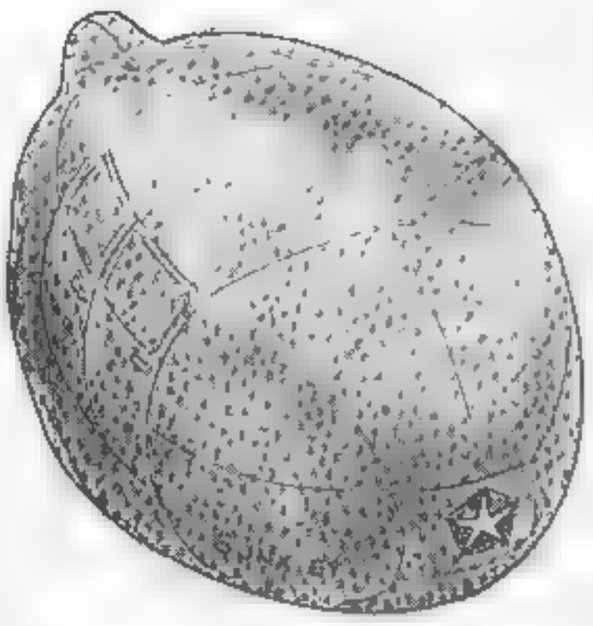
Great! Except they only deal in the fantasy world! What kids need today are toys that deal in the real world! Toys like MAD's...

TRULY LOGICAL TRANSFORMERS

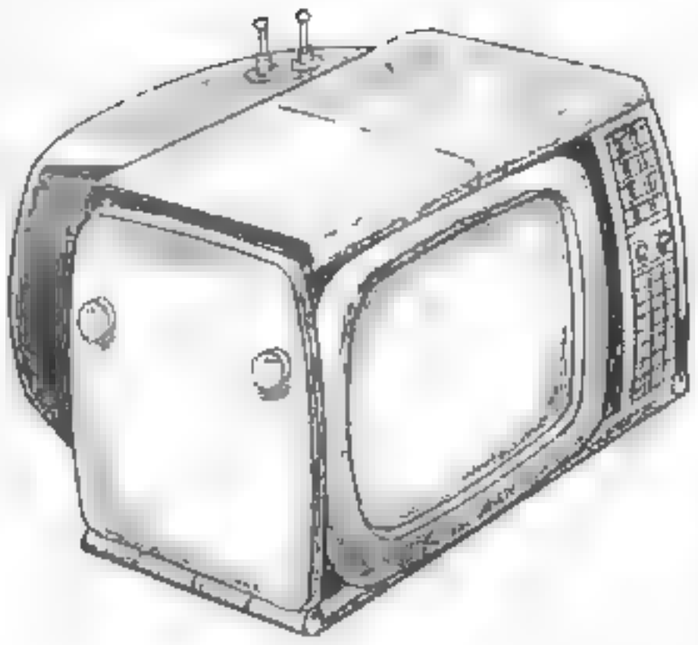


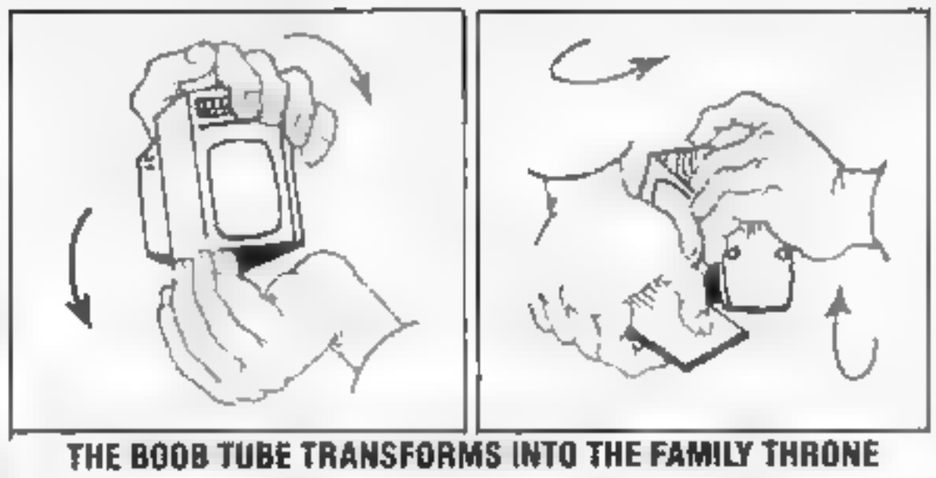


WHEELS TRANSFORM INTO A LEMON

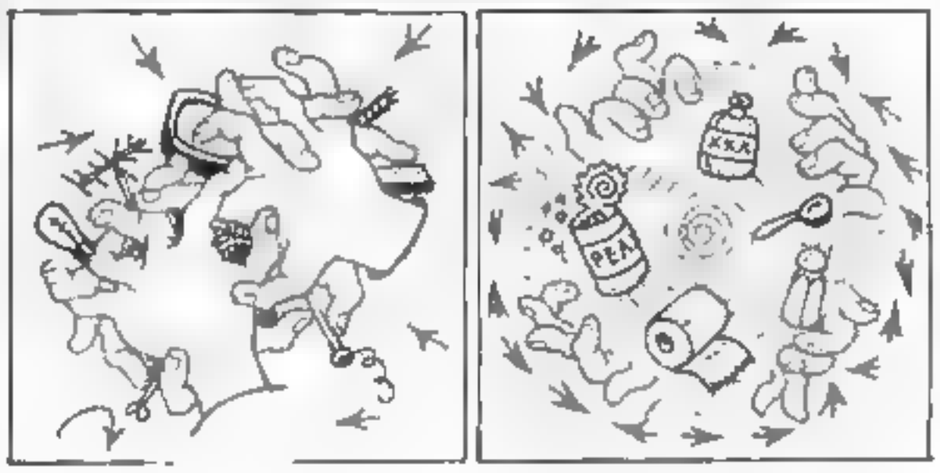


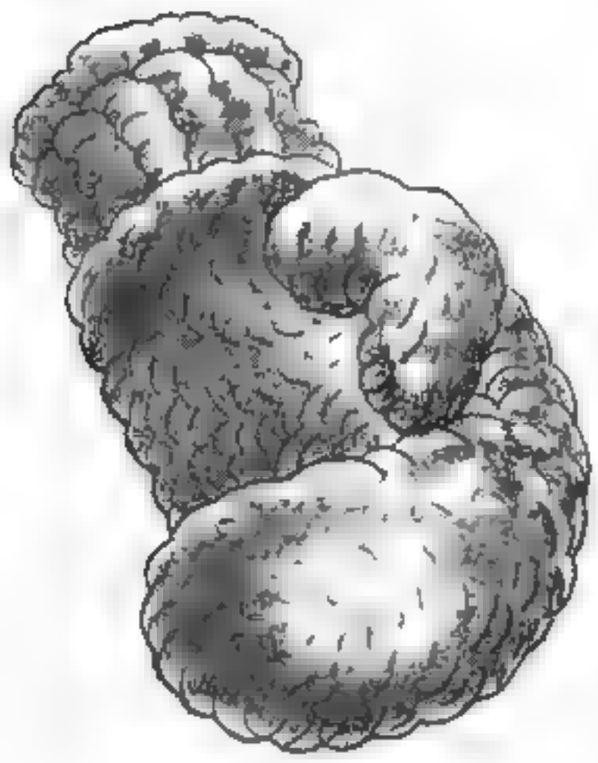
ARTIST AND WRITER AL JAFFEE

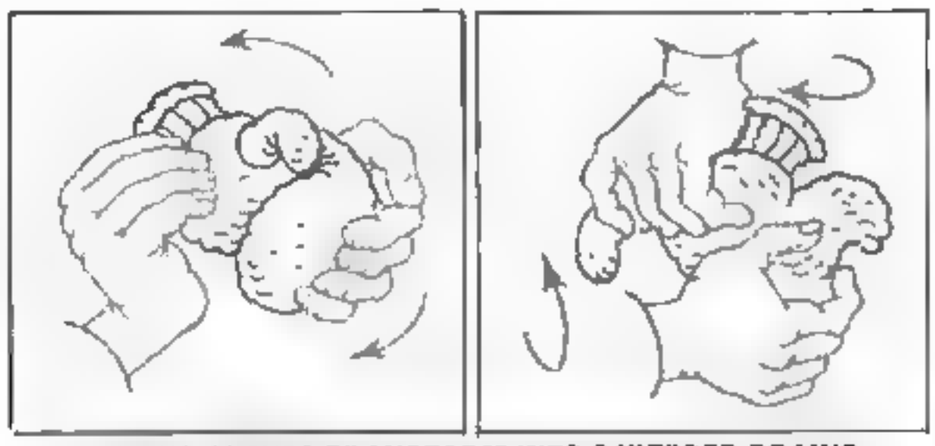




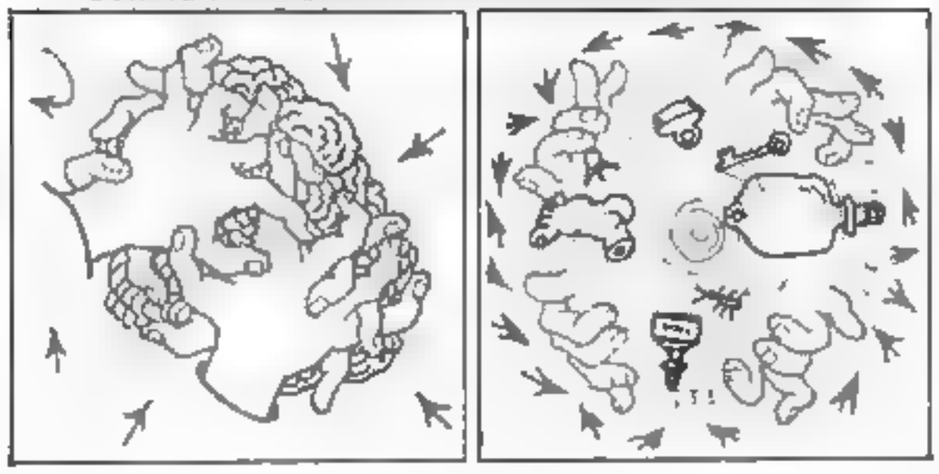
THE BOOB TUBE TRANSFORMS INTO THE FAMILY THRONE

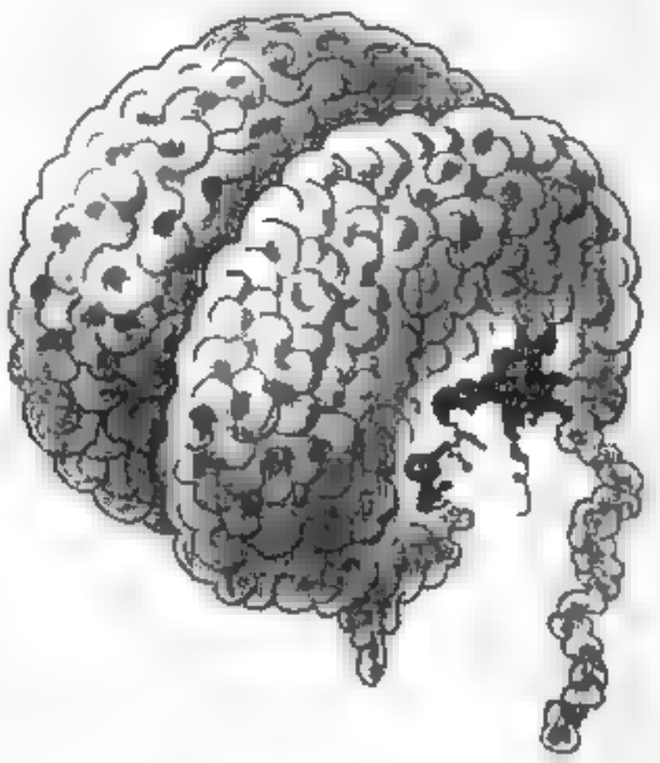


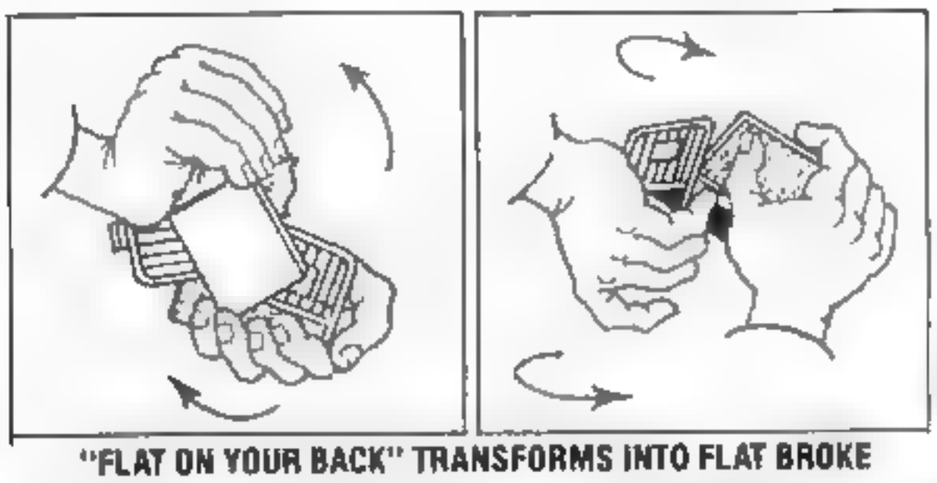




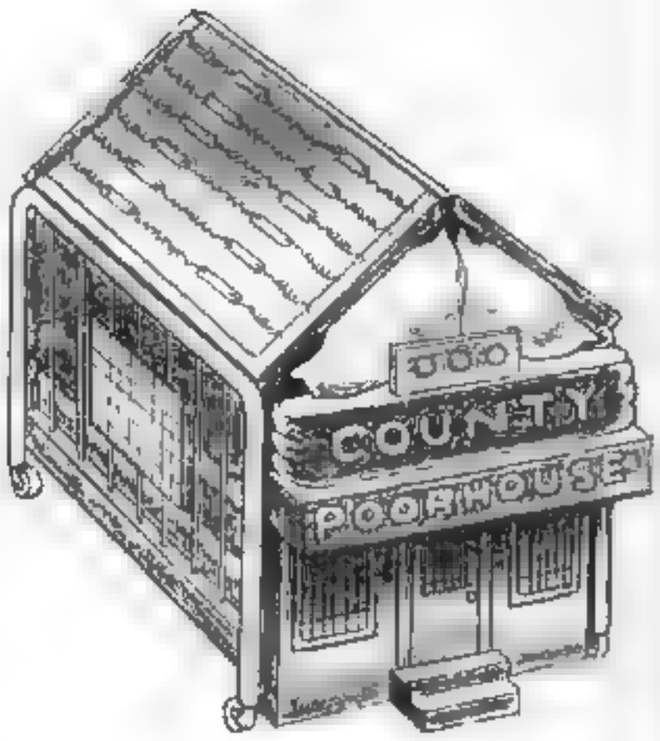
BOXING GLOVES TRANSFORM INTO BATTERED BRAINS

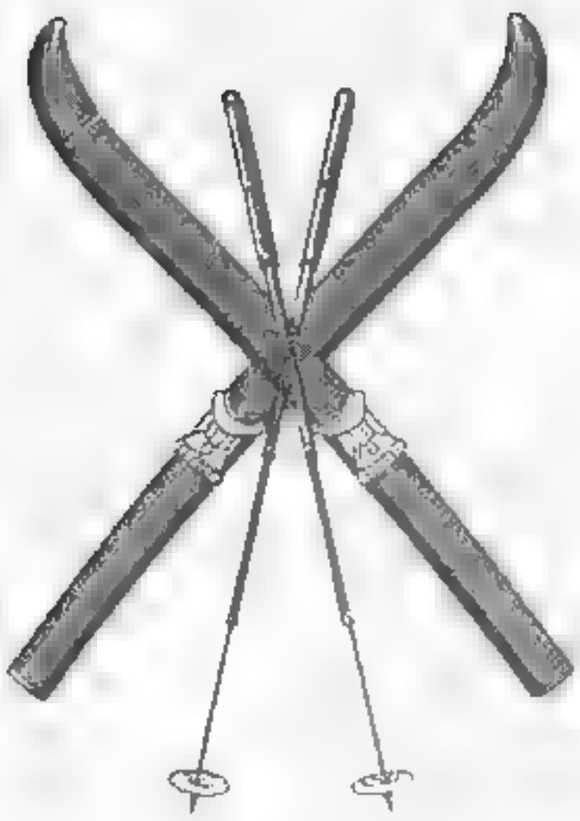


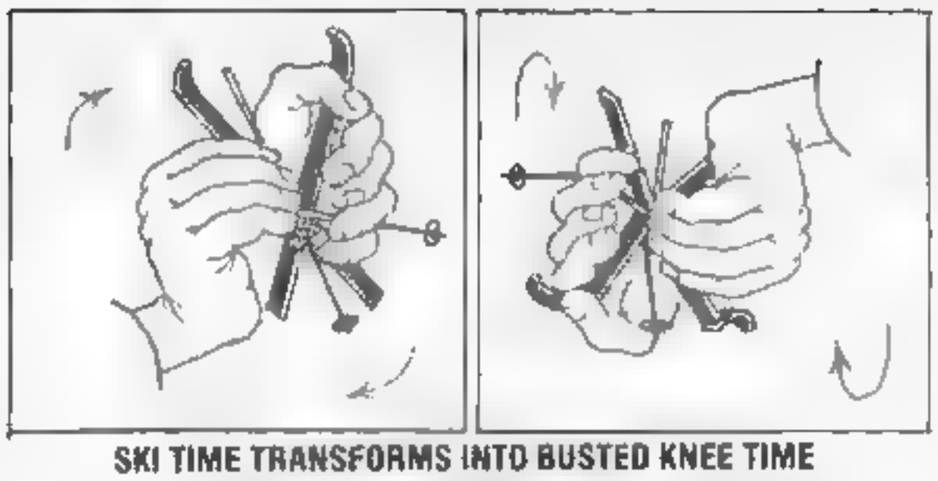




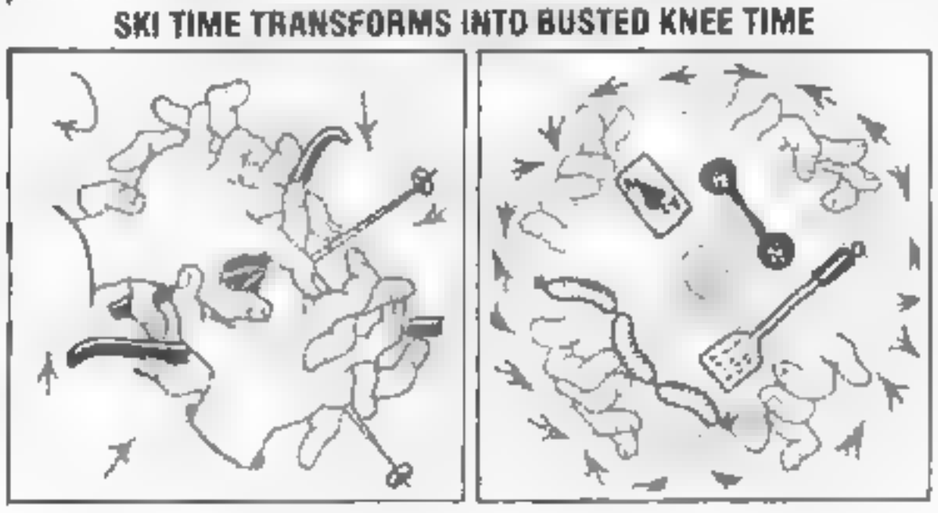
"FLAT ON YOUR BACK" TRANSFORMS INTO FLAT BROKE

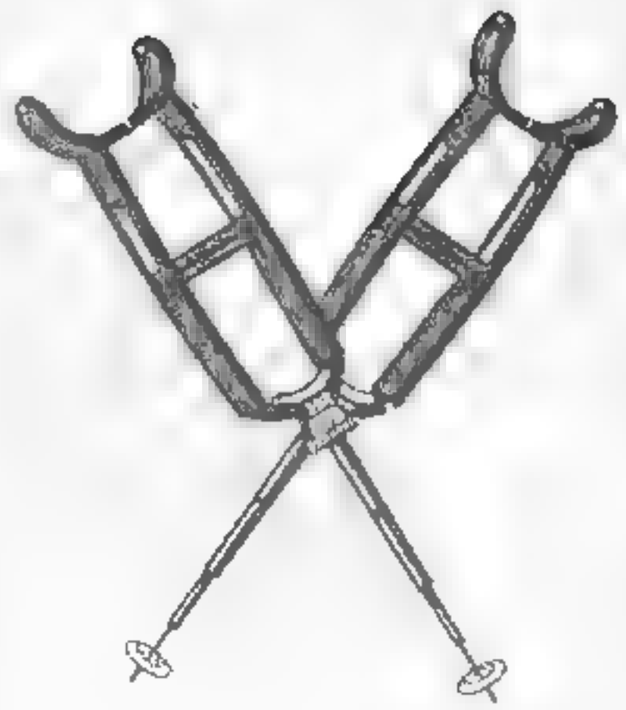




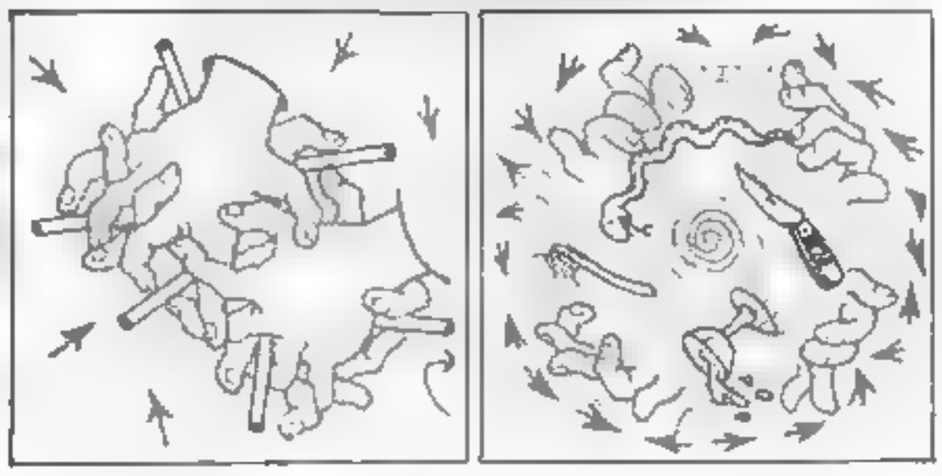


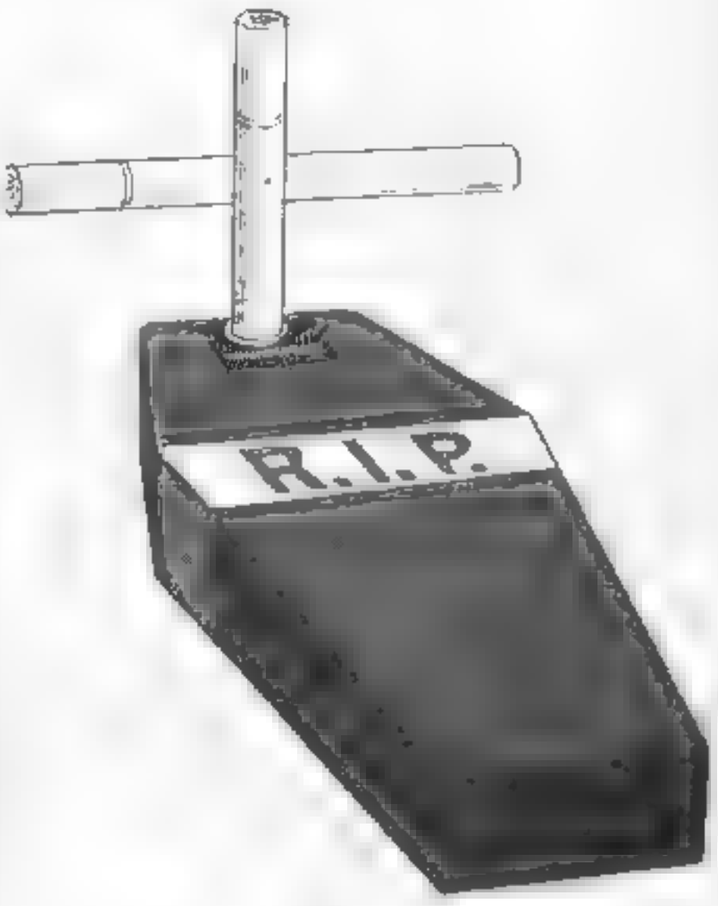
SKI TIME TRANSFORMS INTO BUSTED KNEE TIME

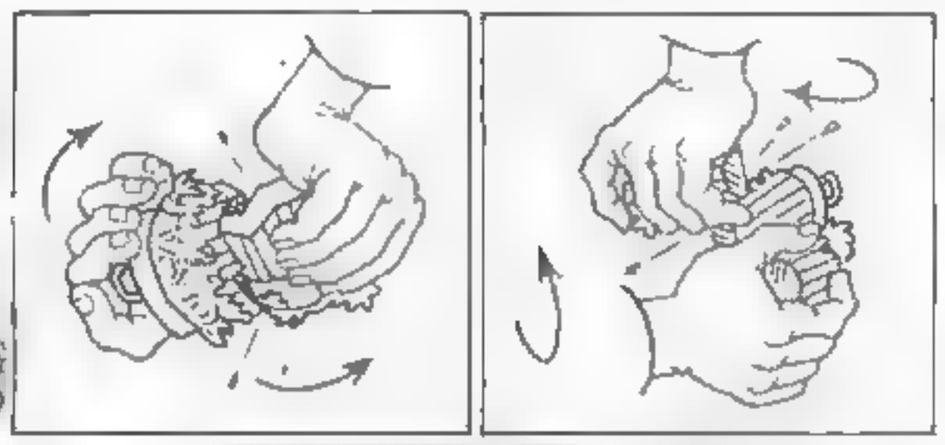




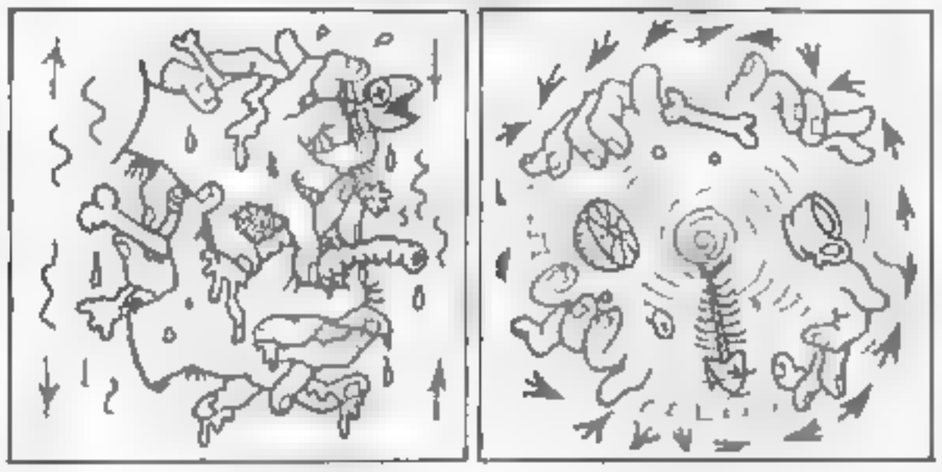
ASHES TRANSFORM INTO ASHES







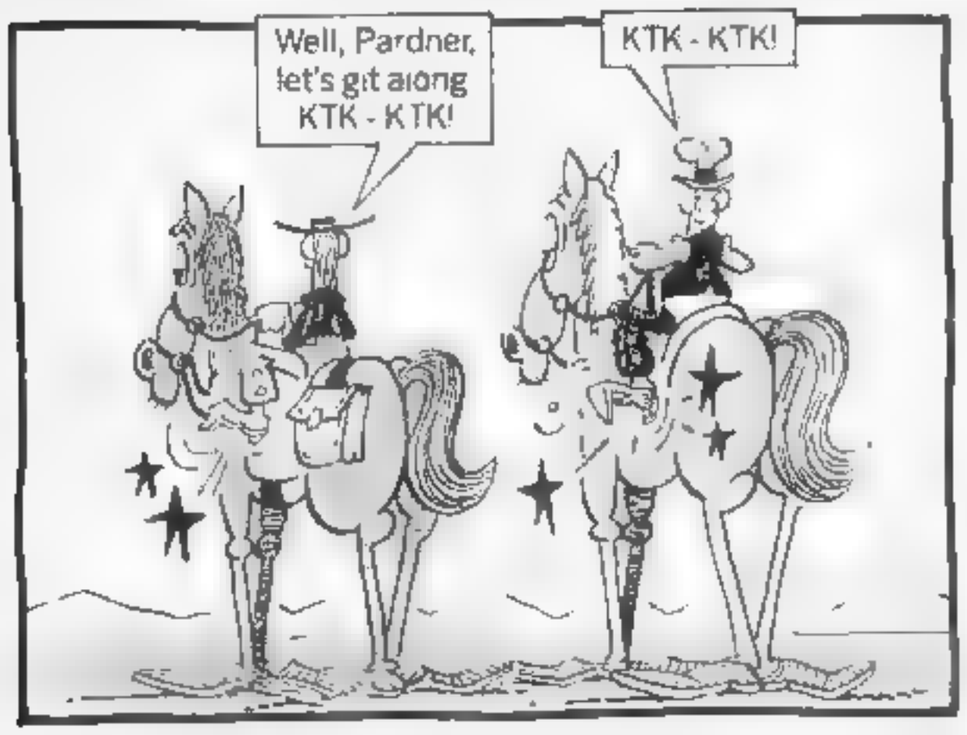
TRASH TRANSFORMS INTO GARBAGE

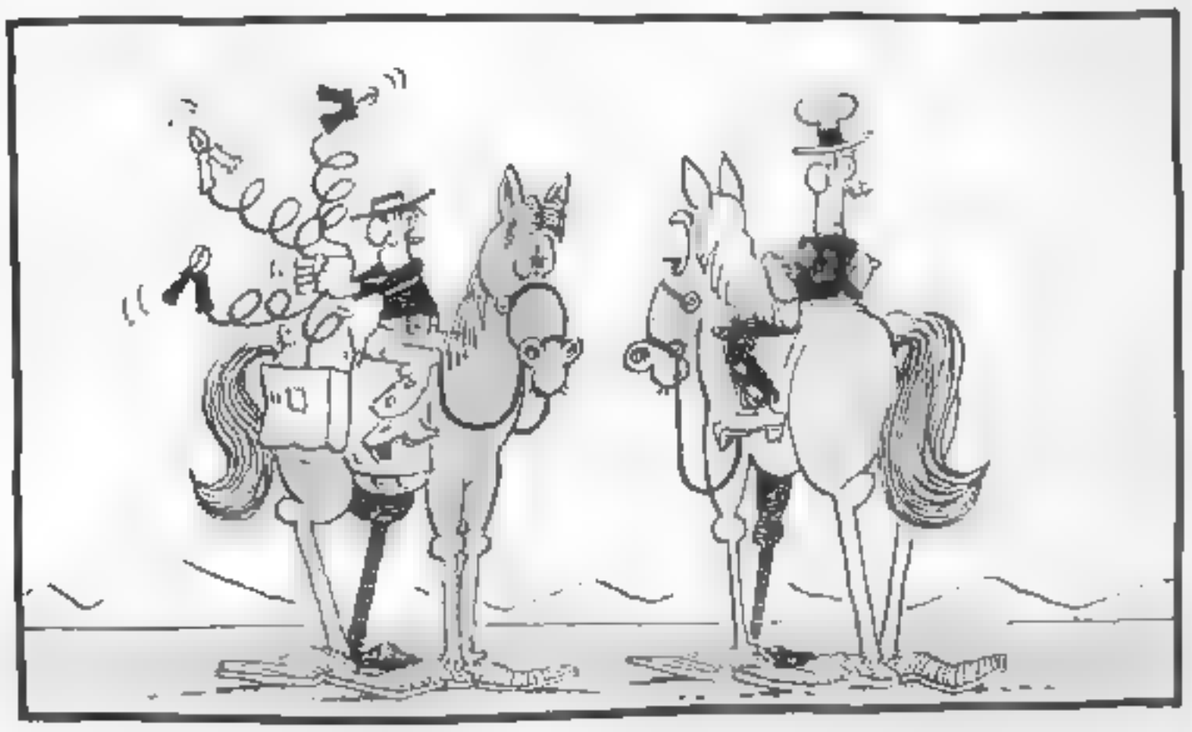


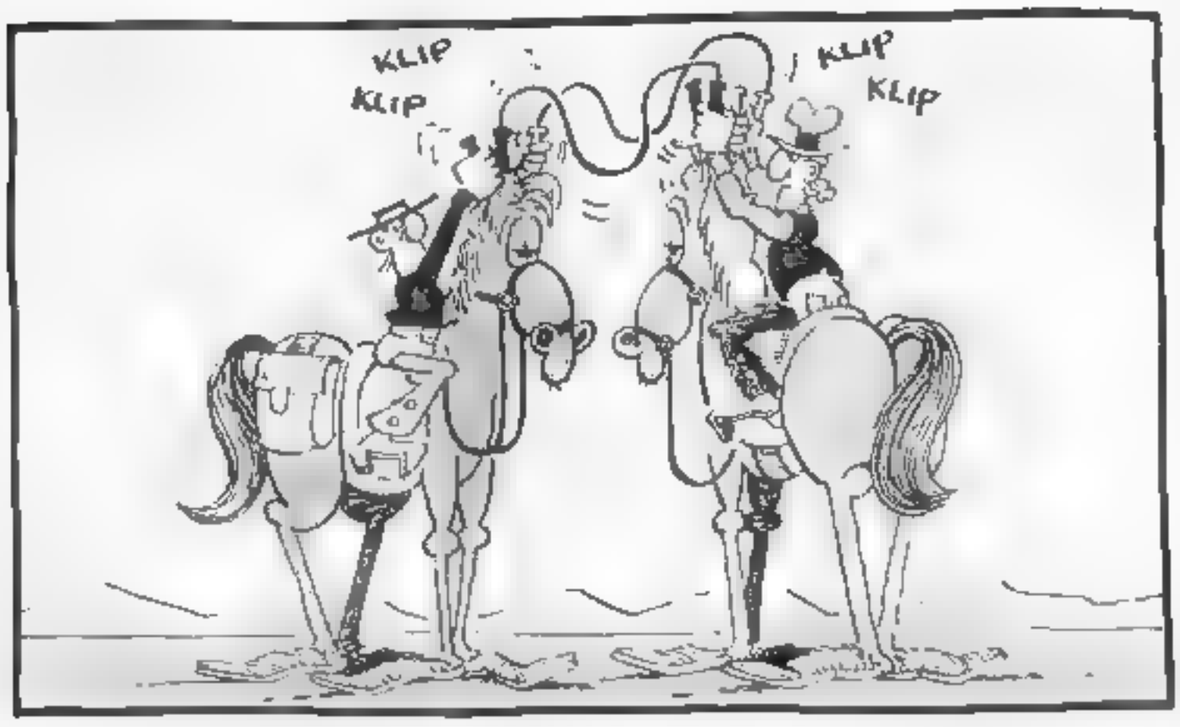
Al Jaffee

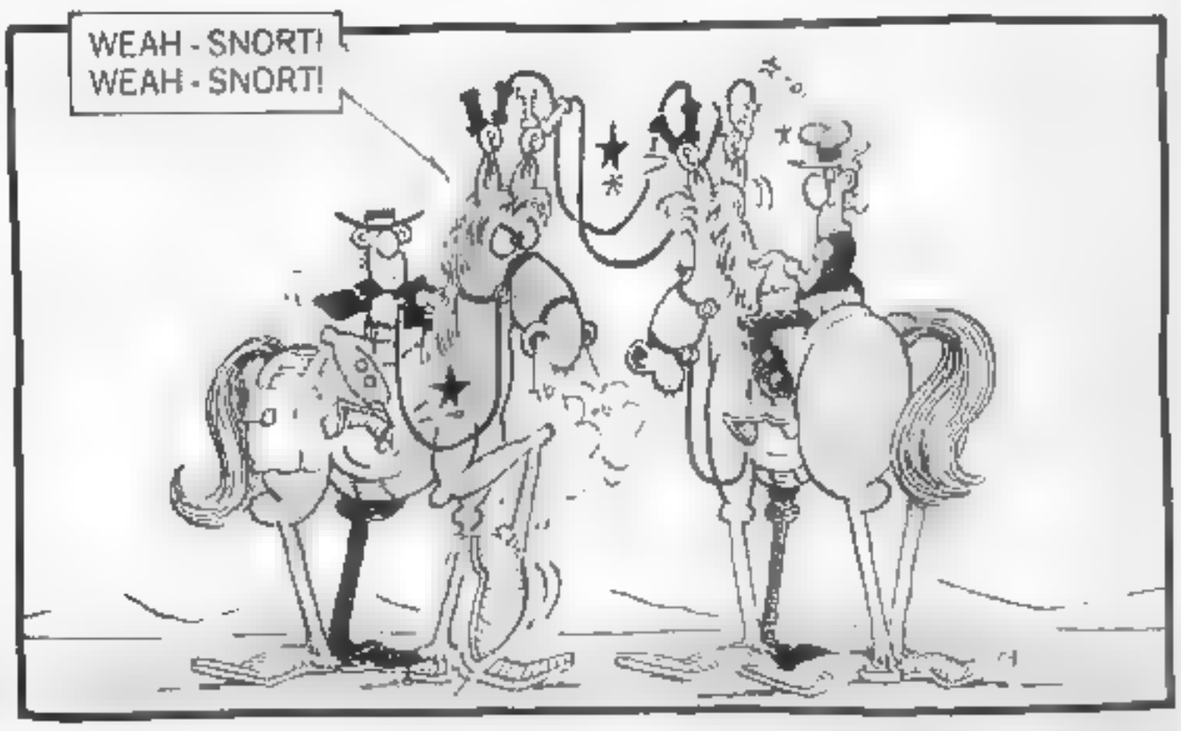
DON MARTIN DEPT. PART III

ONE GLORIOUS EVENING IN DEATH VALLEY

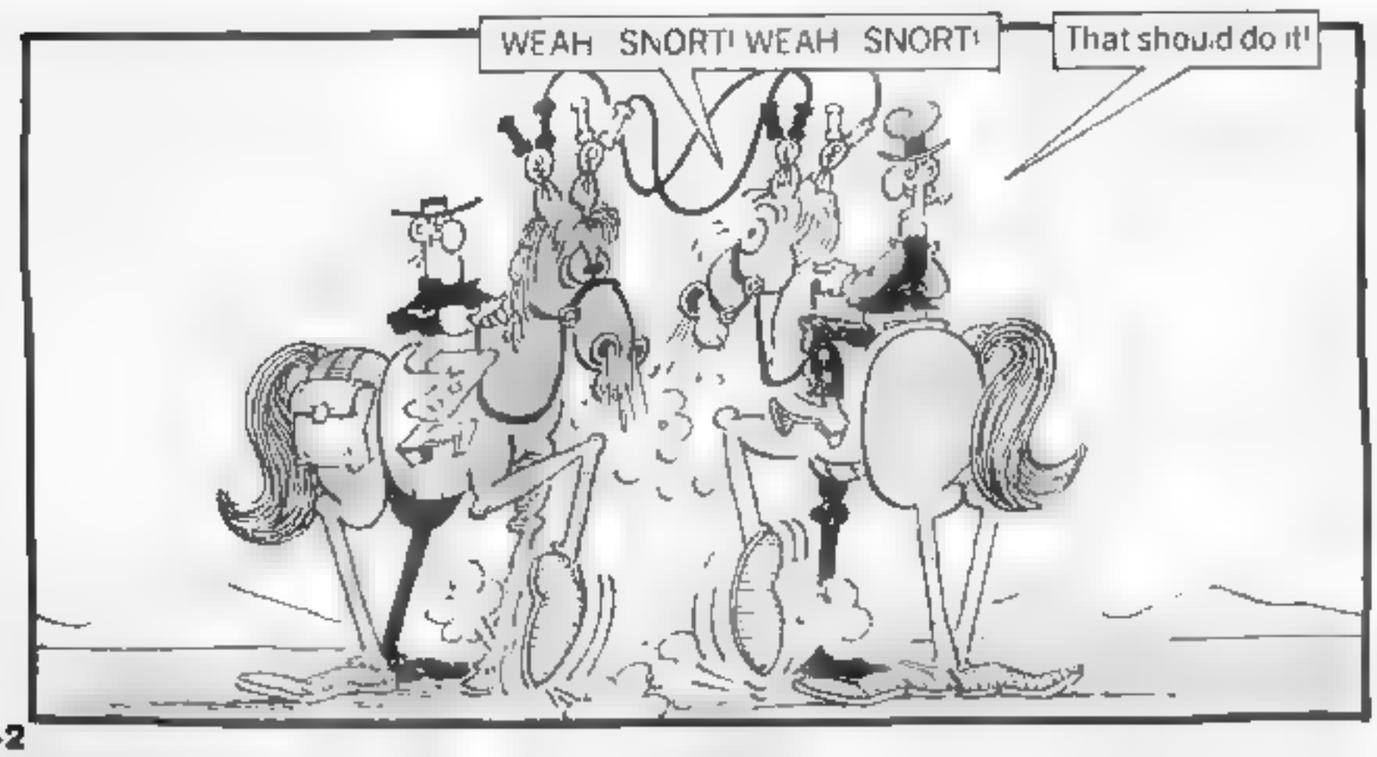








WRITER: ALAN ZWEIBEL



Isn't it great the way we start every episode with exterior scenes, shot on real New York streets It adds such an authentic flavor to the show.
Not really! Walking down a New York street without stepping in doggie-do, being harassed by panhandlers, or smelling piles of rotting, garbage—that's authentic?
C'mon, we deserve a little suspension of disbelief! After all, we're not a typical sit-com!
Right! We're not one-dimensional. We're not predictable.
We're not funny!
Hmmm Maybe we are a typical sitcom!
But whatever happens to us on the rocky road of divorced motherhood, we should always be grateful we've got each other.
That's for sure, 'cause neither one of us has enough charisma to sustain a series on our own!
I think we better head home for dinner. Ask that man what time it is.
My god! A citizen vigilante!
But she only wanted the time! We weren't going to mug you!
I know! You were going to bore me! I've seen you two in action before!
NO WAY
YES
BUS STOP
SHOOT!
DEPOSIT
WITH-DRAWAL
GOETZ SMART
NOW
POST NO BILLS
I LOVE DENCHLEY
SMITH & SON
MORT DRUCKER

DIVORCE CAUGHT DEPT.

So begins a typical episode of a successful new television series about a "household of the '80s". In this house there are no fathers, just two divorced mothers and their three kids. These two single moms are competent, caring and very well adjusted to their "modern" living arrangement. Yes, they have a relationship that's very "today" and very "progressive" except that in a couple of key ways they're very traditional, which is why we call this show:

MATE & ALI-MONY

ARTIST: MORT DRUCKER WRITER: DENNIS SNEE

What a day!

You got it. But the worst thing was when I had to pass a bunch of obnoxious construction workers!

Worse. They totally ignored me!

Hassles at the office? No seats on the subway?

They ogled and whistled?

That is obnoxious!

So how were things at home today?

Kids were tough, huh?

I thought you acted that way because your ex-husband, Charless, got custody of your personality in the divorce settlement!

The usual whining, and pouting and childishness.

I'm talking about me! Haven't you noticed those three things are my only emotions?

I MISS YOU, HANE!
Chico

Hi Charless, this is Allmony. I just want to let you know you can pick up the kids Wednesday at six. Bye.

I hate talking to those things!

Phone answering machines?

No, boring ex-husbands! That was Charless! Compared to him, a phone answering machine is a laugh a minute!

POTS

POT

POTRZEBIE

Mate, I'm worried about Emmy and Jetty I think our attitude toward men is having a bad effect on them.

You think they're becoming hostile toward boys?

Not all boys, just Chimp. Lately they have been beating the living crap out of him!

WHAM!

WAK! AND SOCK!

He deserves it, mom! Two of the cutest guys in school called us up and Chimp told them we weren't home.

Now, now. Remember, boys will be boys, Jetty

But he told them we were out buying toilet paper to stuff into our training bras!

Well, that's not the worst thing he could have said.

He also told them that flat-chested women run in our families!

THAT'S the worst thing he could have said!

Boy, my life's sure **changed** from when I used to live in Connecticut.

I guess **you're right.** Before you got divorced all you did all day was **cook, clean** and do the **laundry** for **two** kids.

Yeah, now I **cook, clean** and do the **laundry** for **THREE** kids!

IRONING BORED

There's only **one** thing **missing** with a dinner like this, Alimony —**a food taster!**

I just thought of the **perfect** after-dinner mint for this meal—**ROLAIDS!**

THAT DOES IT!

SPAM

That's the **last** meal I cook for you clowns **Nobody** appreciates me, so from now on, **Mate** can **stay home** and cook! I'm going out and **get a job!**

Aw, we were just **kidding,** mom!

We **were??**

USA

How will **you** get a job? You don't have any previous job **experiences.**

What are you **talking about?** I've been a **cook, a window washer,** a **laundress,** a **wet nurse** and a **house cleaner!**

You **can't** list that on a resume. That stuff was **outlawed over 100 years ago by the Emancipation Proclamation!**

Well if it isn't **boring Charless**—the most **non-descript** male role model since the father on **"The Brady Bunch".**

That was **childish,** Mate, and **speaking** of childish, **where** are my two kids?

Careful, Charless! You were almost within the **general** vicinity of a **joke** there!

33

LARRY'S BIRD

Charless, I need **help.** Alimony thinks she's **unappreciated.** She wants to **switch roles. I'll** stay home and **she'll** go **out to work.**

You think that's a **bad** idea?

I think it's a **great idea!** After all, it's been used as a premise on **every sitcom** from **I LOVE LUCY** to **THE JEFFERSONS!**

The problem is, when we moved in together, **Alimony** agreed to stay home because I told her **I** was a **lousy housekeeper.** But I am really a **great housekeeper!** I just wanted to be a **working woman.** I **lied** to Alimony, but **I can't** possibly tell her **now.**

Why **not?**

Because we're **only** 12 minutes into this episode, and our 30-second **"problem resolution and moral segment"** doesn't happen for another **ten minutes!**

Alimony, what's this **nonsense** about **you not** being **appreciated?**

You were **unappreciated just fine** when we were **married!** Why go through a **messy divorce** just to wind up the **same way!**

That's **not funny,** Charless! If we wanted **laughs** we'd click on Monday Night Football and **listen** to **O.J.!**

I'm sorry, Mate, but I **really** feel I have to **get a job.** I'm **alienated** by my **unrealized potential.**

But you're taking some **college courses!**

Where do you **think** I **learned phrases** like **"alienated"** and **"unrealized potential"?**

Don't you **understand?** I've got to do **something for me!** What's wrong with that, Charless! **YOU** did something for **YOU!**

What did **I** do for **me?**

You got **rid** of **HER!**

We're all ready to go, dad.

Great! Boy, **I love** our evenings together!

So do **we!** We can use the **"on camera"** exposure!

Yeah, going out with you, then making **bad jokes** about the restaurant, is about as **meaty** as our roles **get on this show!**

Charless, I'm having a **tough time** paying all the bills. Do you think you could **voluntarily** increase my monthly **support payments?**

You have a **short memory,** Alimony. You **divorced** me because I was **boring** and **non-descript, not** because I was **stupid!**

There's something I've wondered about, Alimony. How come when you and Charless got divorced, **he** wound up with a **big place** in Connecticut, and **you** wound up in this marginal **dump** in dirty Greenwich Village?!?

I know. It's the **worst settlement** in divorce history. **Live** and **learn.**

What did **you learn?**

Never hire a divorce lawyer at **K-Mart!**

Forget it, Alimony. You're **never** going to find a job. You have **no qualifications!**

Don't make me **laugh!**

Don't worry—That's one thing **nobody** in this house will **ever** be accused of!

Aha! **"Not qualified"**, am I? Listen to this: "Wanted: Adventurous females 18 to 40. Meet new people. **Entertain** in your home or client's location. **Big money** and **fun!**

Sounds like they're advertising for **hookers.**

Eh, forget it. Charless says I'm **not qualified** for that, either!

PERSONALS...

JANE, YOU IGNORANT SLUT. I MISS YOU!

...WANT ADS...

LAUGH TRACK OPERATORS... CALL NOW!

Yeah, husbands sure can be **rotten!** My ex, Jax, was always complaining about my **lousy cooking.**

Oh, **lots** of husbands complain about their wives' bad cooking.

During **SEX!?!**

Boy, I really love being a **child actor!** I've always **dreamed** of being in a **TV sitcom!**

Keep dreaming maybe **someday** you will be!

But **this is a sitcom!**

Wrong. You have to have some **comedy** to be a **"sit-com".** This is just a **"sit"!**

Actually, this show is so **bland,** they've established a **new category** for it— a **"sit-coma"!**

Come on, Emmy, eat **something!** You've spent the last 20 minutes **pushing** your cole slaw around your plate!

I've got **news** for you! I didn't **touch** that cole slaw! If it **moved,** it was **moving** on its **own!**

SEX ISSUE

I'll say this for you, Mate. Now that **you've** taken over the cooking, **eating** has become a **religious** experience!

Yeah, the way you cook, we **pray** before **each course!**

That's it! I give up! Mate, go back to work. I'll stay home and take care of the **housework.**

Sounds **good** to me!

Sounds good to **you?** Our **taste-buds** are doing **cartwheels!**

I thought you were **kidding** when you said it was a **"jungle out there!"** I just talked a guy out of stealing my bag by giving him a **banana!**

I'm sorry **I lied** to you about me not being a very good housekeeper.

And I'm sorry I **resented** you for wanting to work.

See, that's what people like about our show. We are **real** women, who make **real** mistakes, but remain **real, true best friends.**

Yeah, and your feet **really** smell! Why don't you get some **real "Odor-eaters"?** Enough **reality!**

That's the only **problem** with our friendship. We never **REALLY** clear the air.

You're **right!** And I think I know a way to help us **vent** our **deepest** feelings.

You were **terrible** in **"McMillan And Wife!"**

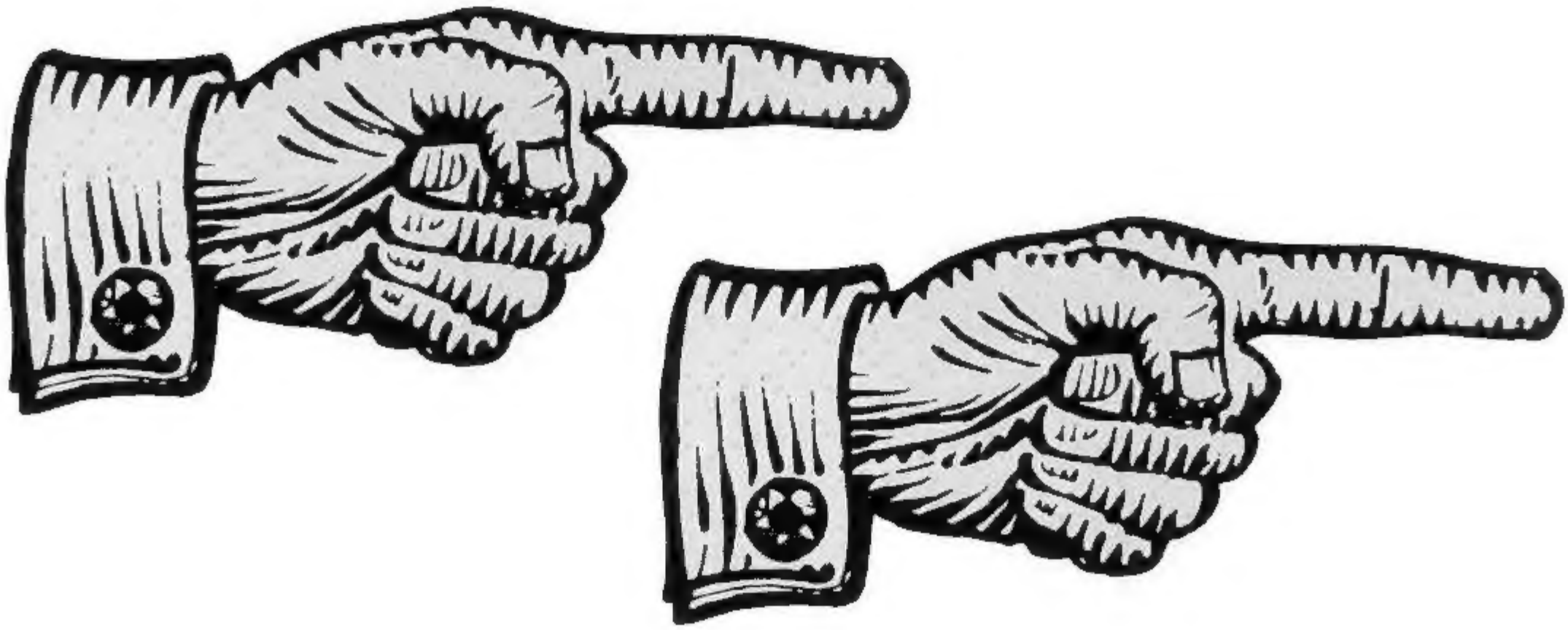
Me? You'd need **acting lessons** to carry Gilda Radner's makeup!

Oh yeah! You're the **only woman** who could make Rock Hudson look **effeminate!**

I heard the name **"Not Ready For Prime Time Players"**, was inspired by **your** TV career!

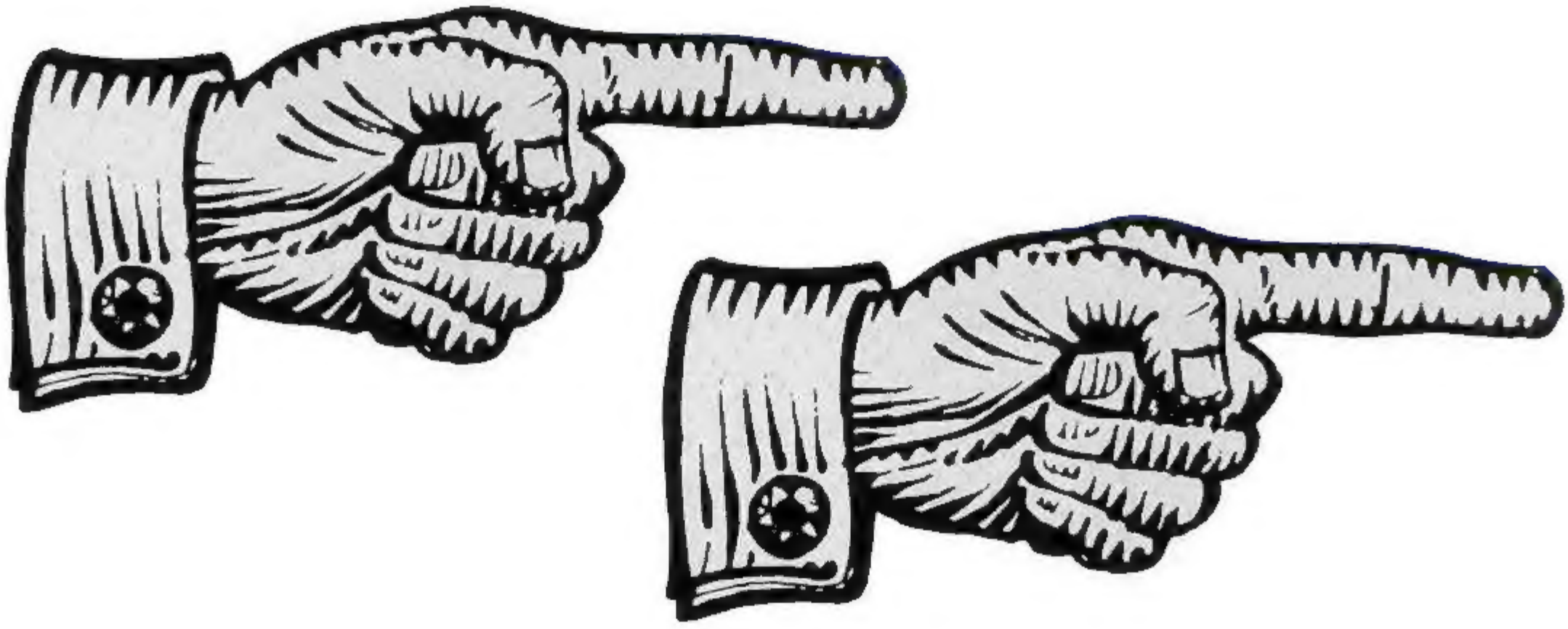
Now this is **honesty!**

Let me at **her!!!**



Nothing to see here!

Please skip ahead.

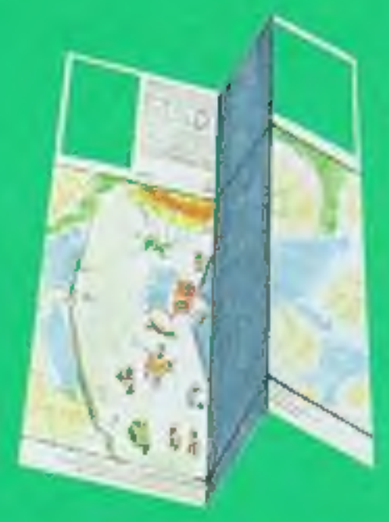


WHAT IS FAST BECOMING AMERICA's MOST EXPENSIVE LEISURE TIME ACTIVITY?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Americans spend billions on leisure time activities. To find out which particular activity is the most expensive, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A► FOLD THIS SECTION OVER LEFT ◄B FOLD BACK SO "A" MEETS "B"

THE HIGH PRICE OF LEISURE TIME ACTIVITY IS AN ELEMENT TO CONSIDER. EQUIPMENT COSTS, LIKE FOR PHOTOGRAPHY, JOGGING, TENNIS, ETC., CAN BE FRIGHTENING

ARTIST AND WRITER:
AL JAFFEE

A► ◄B

WHAT IS FAST BECOMING AMERICA's MOST EXPENSIVE LEISURE TIME ACTIVITY?

FOLD PAGE OVER LIKE THIS!

A▸◂B FOLD BACK SO "A" MEETS "B"

ARTIST AND WRITER:
AL JAFFEE

T E L E -

P H O N I N G

A▸◂B

FLASHERS
AGAINST
NUDITY